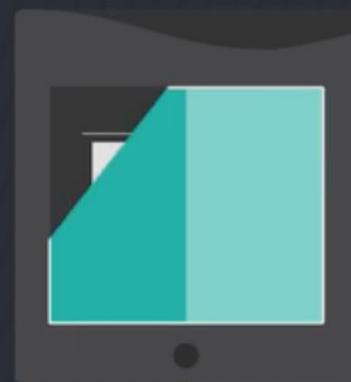
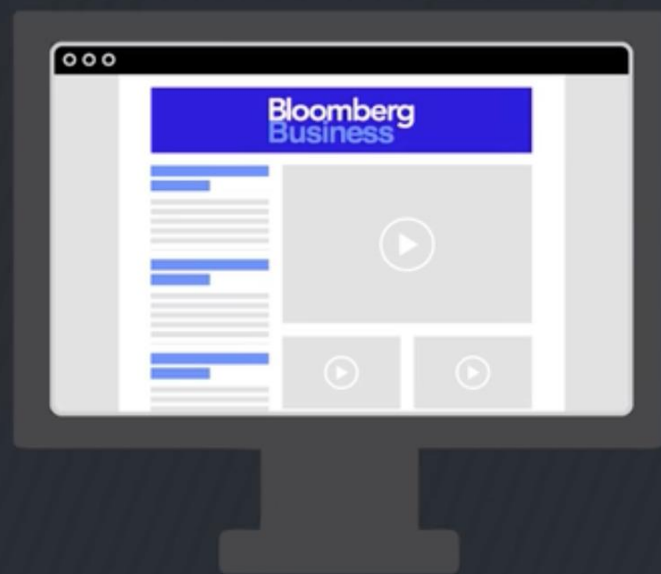
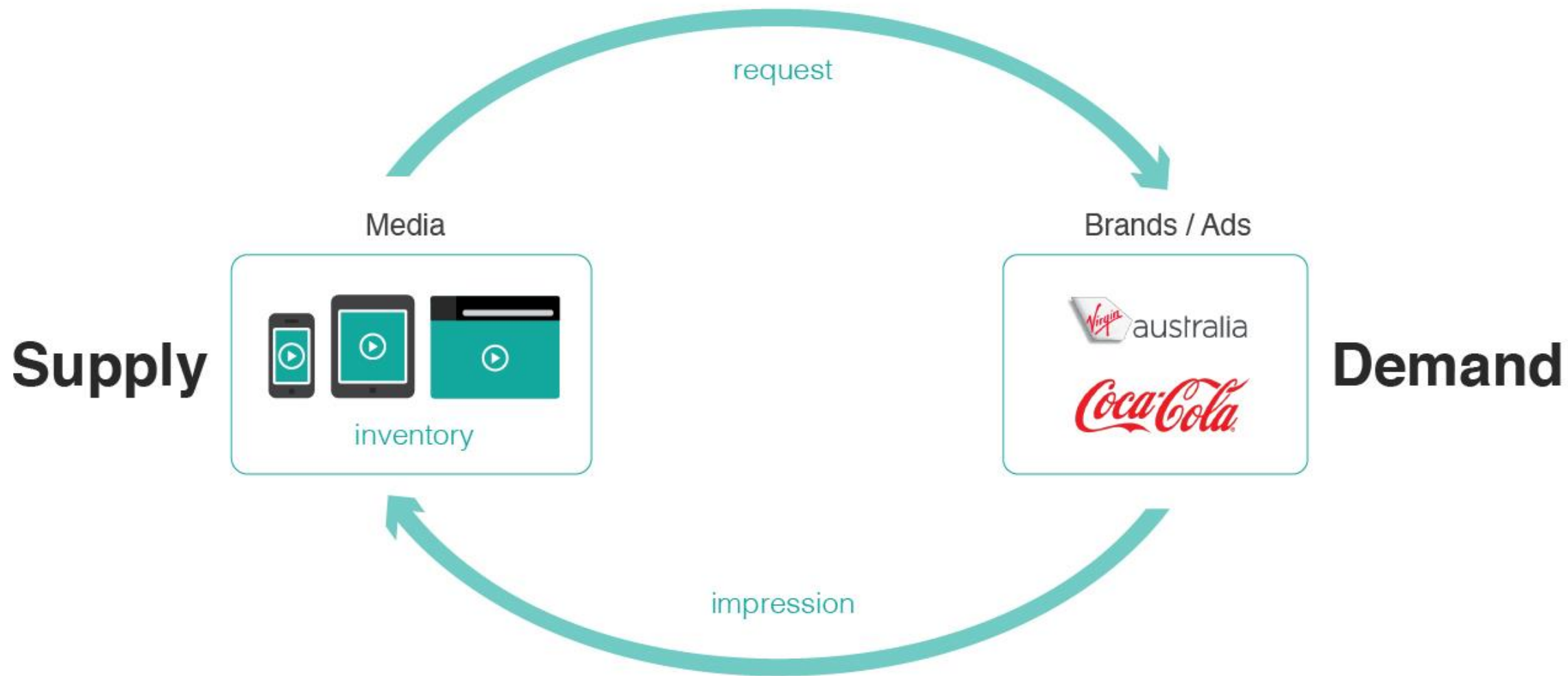


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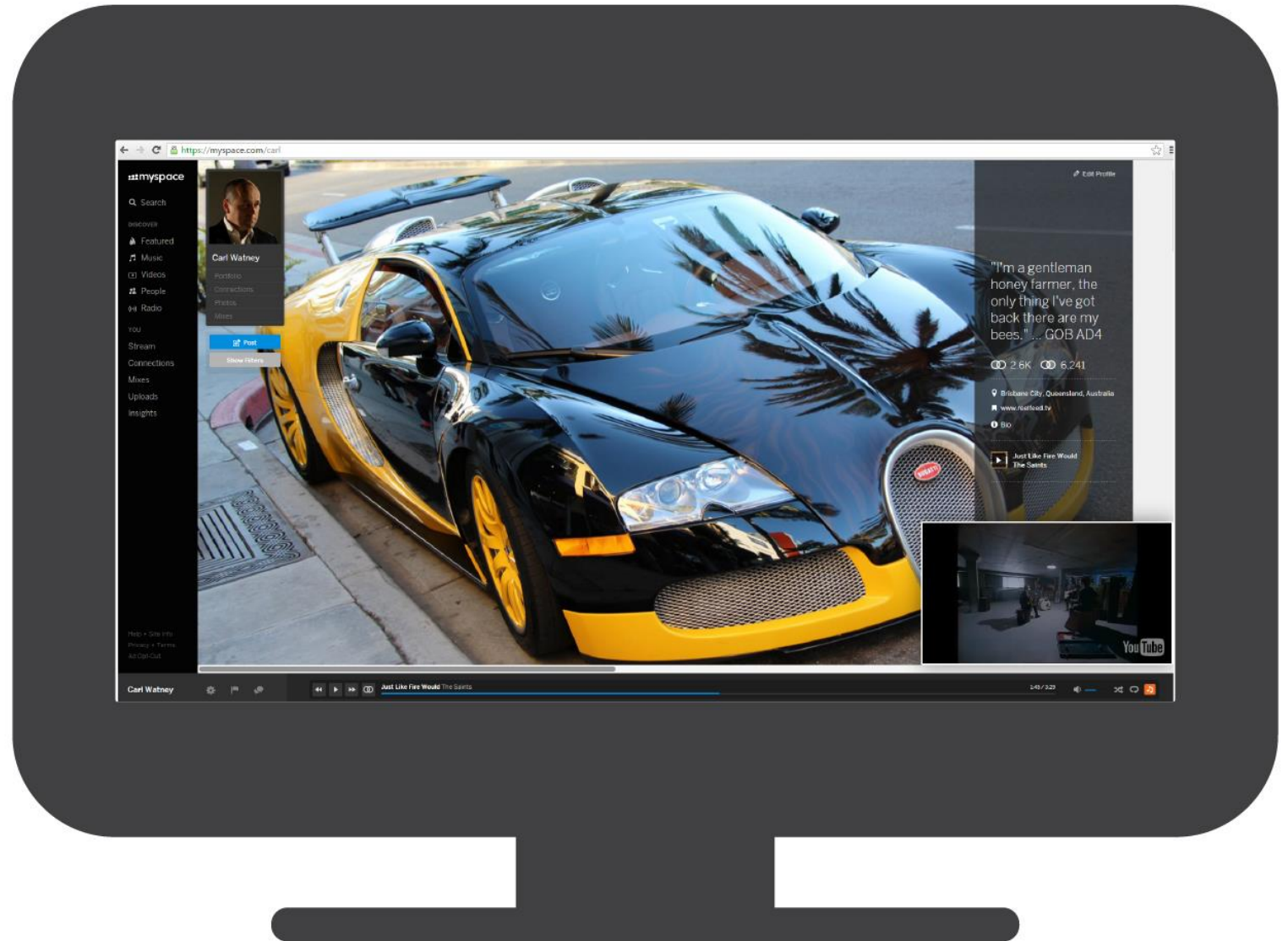
Disrupting the adtech landscape

It's all around us.





Largest social network before Facebook.



**Design-led solution for
online content delivery.**

**Not a stock image.
Reel Feed studio.**



**Core product.
Brand safety.
Redesign. Recode.**





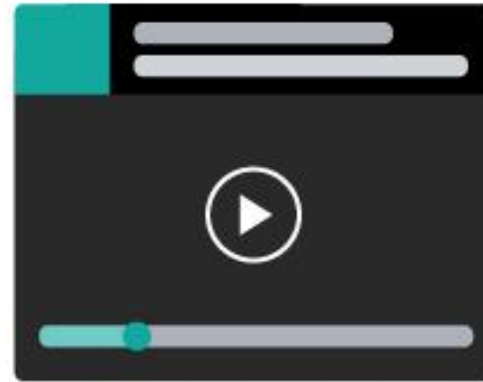
Remove barriers and simplify transactions

- End-user focus
- Real time performance data
- Design and functionality led
- Well-rounded expert team

Some numbers



Websites using our solution
193,000 globally



Video ads served
14M+ daily*



Requests for ads
12B+ daily*

**average*

FUN
FACT!

facebook

8B video plays x 3 seconds per play =

760 years

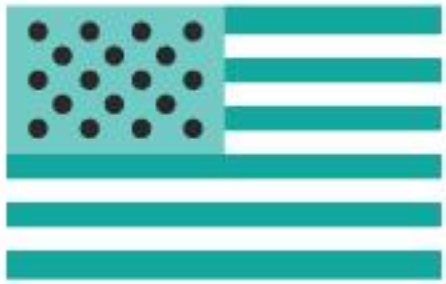
watch time daily!

Websites using our solution
93,000 globally

Video ads served
14M+ daily*

Requests for ads
12B+ daily*

Some more numbers



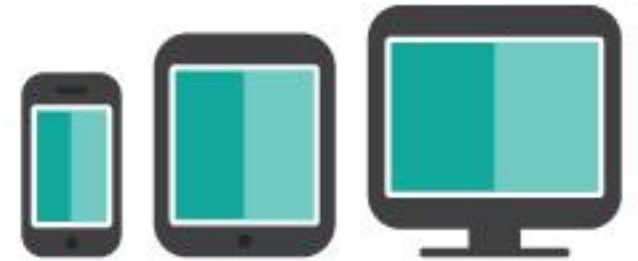
Monthly revenue

\$1.72M USD
per month



Unique users reached

> 500M
per month



Market size

~\$20B USD
per annum



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COMING UP



Hayne mediocre in NFL debut



Pennetta, Djokovic win US Open titles



Our tips for the 2015 US Open Final



Buckeyes down Virginia Tech, Murray bows out of US Open

← Sport

Zip Sport

ABOUT THE SHOW RECENT +



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Hayne mediocre in NFL debut

Jarrod Hayne has made his NFL debut against the Minnesota Vikings. In a game which also saw the...



ZIP SPORT

Pennetta, Djokovic win US Open titles

Just days after Zip Sport declared they would win, Serena Williams and Roger Federer have fallen...



ZIP SPORT

Our tips for the 2015 US Open Final

With the US Open to be decided this weekend, let's take a look at two competitors we believe will...



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**Create an experience.
Improve scalability.
Focus on efficiency.**

Our vision



A group of four people are seated around a table covered with a blue and orange striped tablecloth. From left to right: a man in a grey hoodie is partially visible, looking towards the group; a woman in a yellow cardigan over a black top is smiling; a woman in a red and blue patterned top is laughing; and a woman in a floral shirt is clapping. The table has several white disposable coffee cups, a green glass bottle, and some small potted plants. The background features a bright blue wall and a doorway leading to another room.

Keep moving with focus.

A woman with dark hair in a bun, wearing a blue denim apron over a black top, stands in a kitchen. She is holding a wooden spoon and looking towards a professional video camera mounted on a tripod. The camera is positioned on the left side of the frame. In the background, there is a colorful mural of various fruits and vegetables, and a round analog clock on the wall. The text "Working capital." is overlaid in the center of the image.

Working capital.



Strategic industry partners.





REEL > FEEDTM