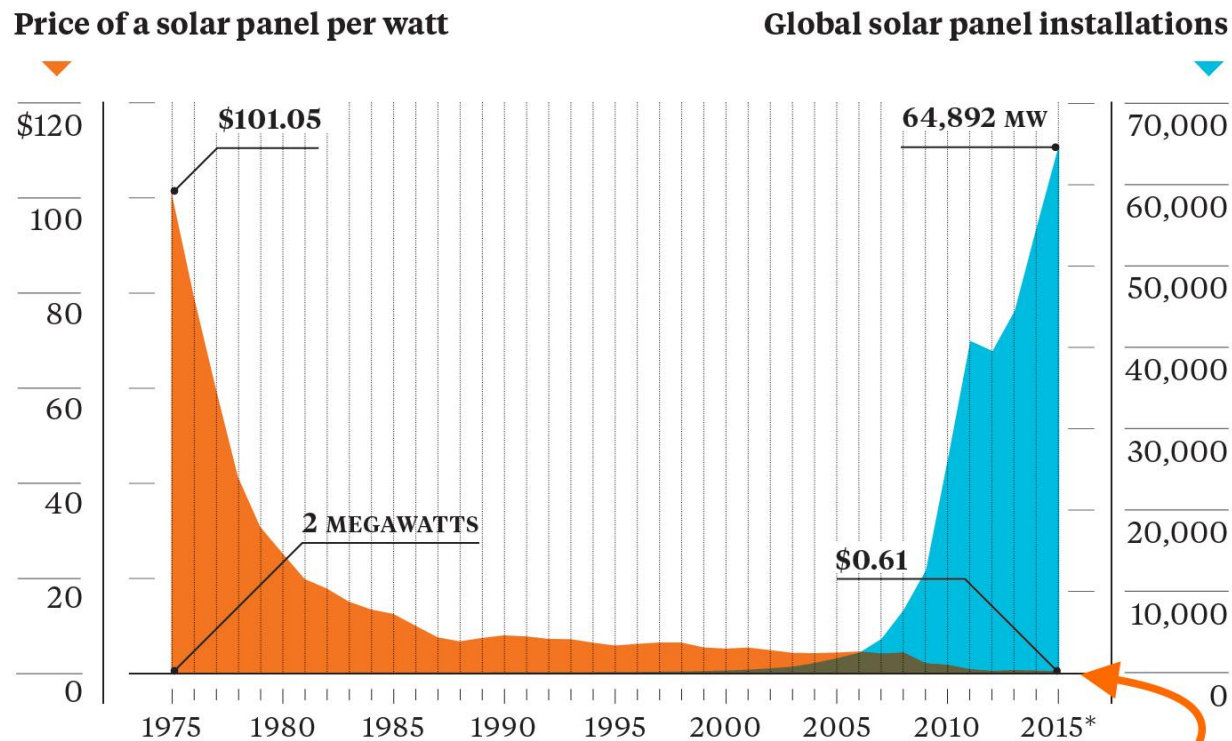




Empowering people to navigate the changing energy landscape

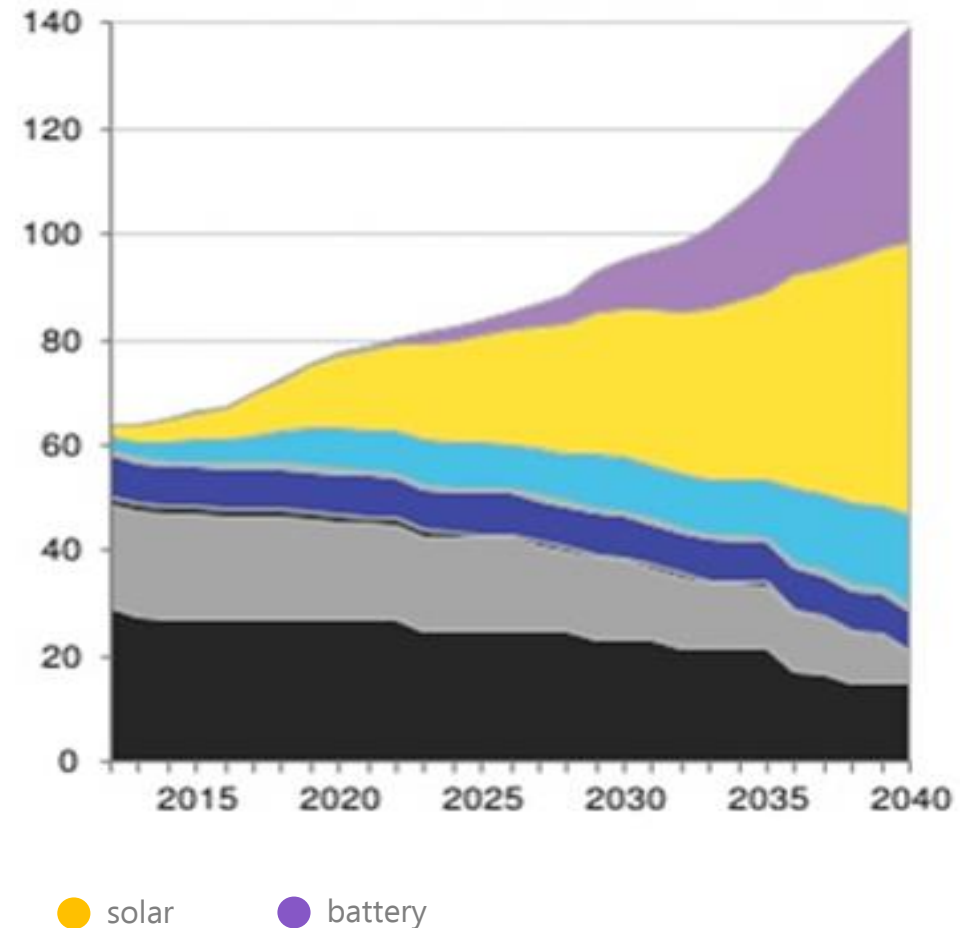
Rooftop solar + storage is transforming the \$3.2 trillion energy market



*Estimate. Sources: Bloomberg, Earth Policy Institute, www.earth-policy.org

Down to \$0.447 in August 2016

Australian cumulative installed capacity by
technology 2012-2040



Source: Bloomberg New Energy Finance, 2015

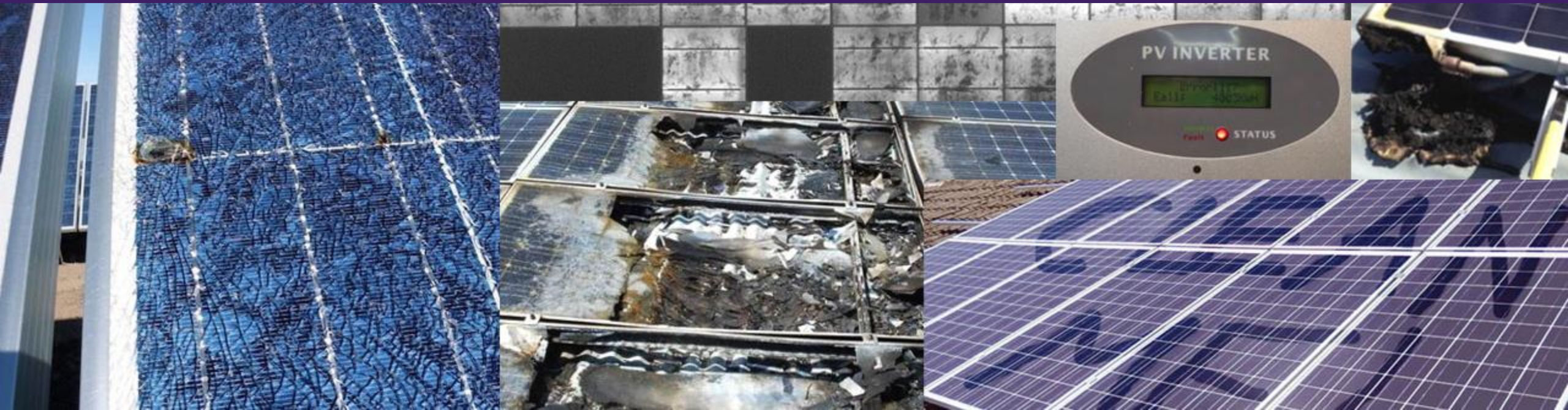


Australia is the world's leading rooftop solar market



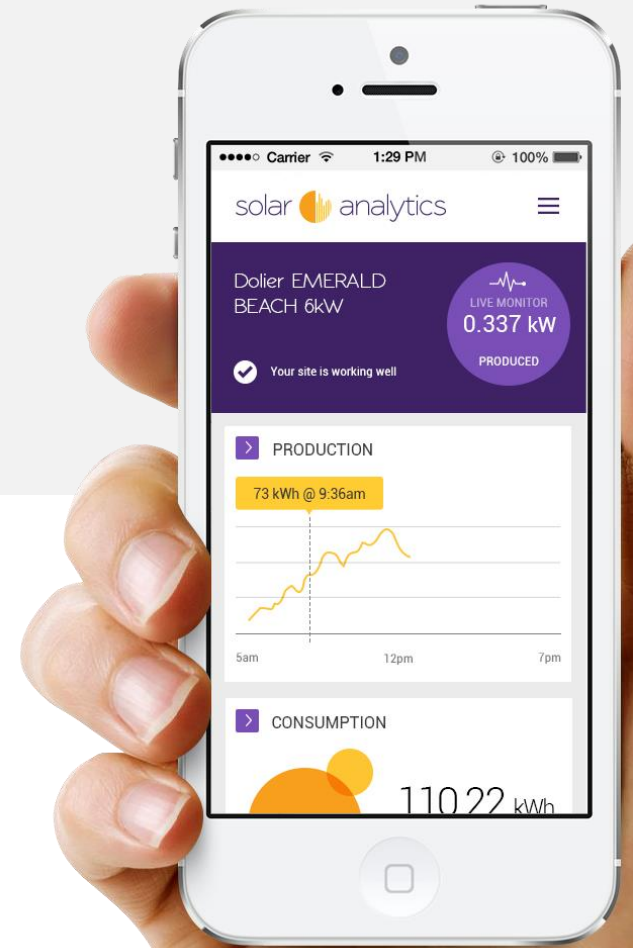
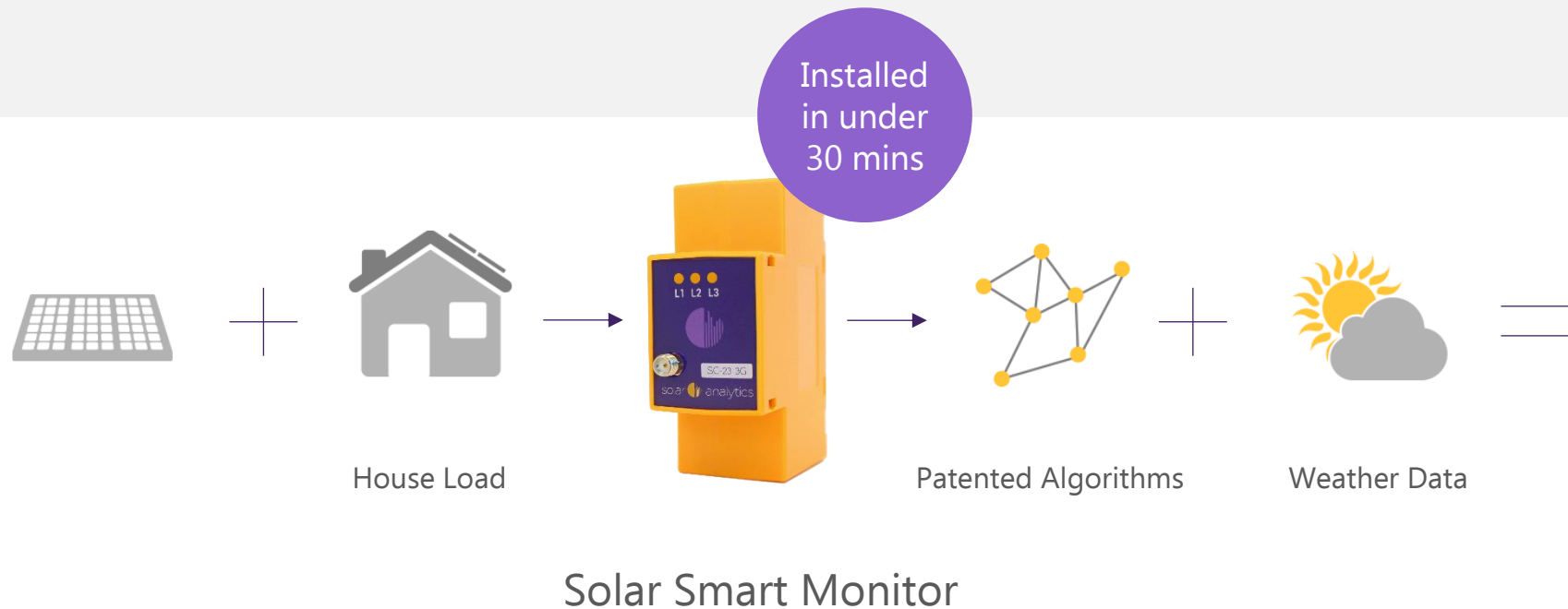


Solar owners lack visibility and are losing money





Solar Analytics provides insights and notifications to solar owners





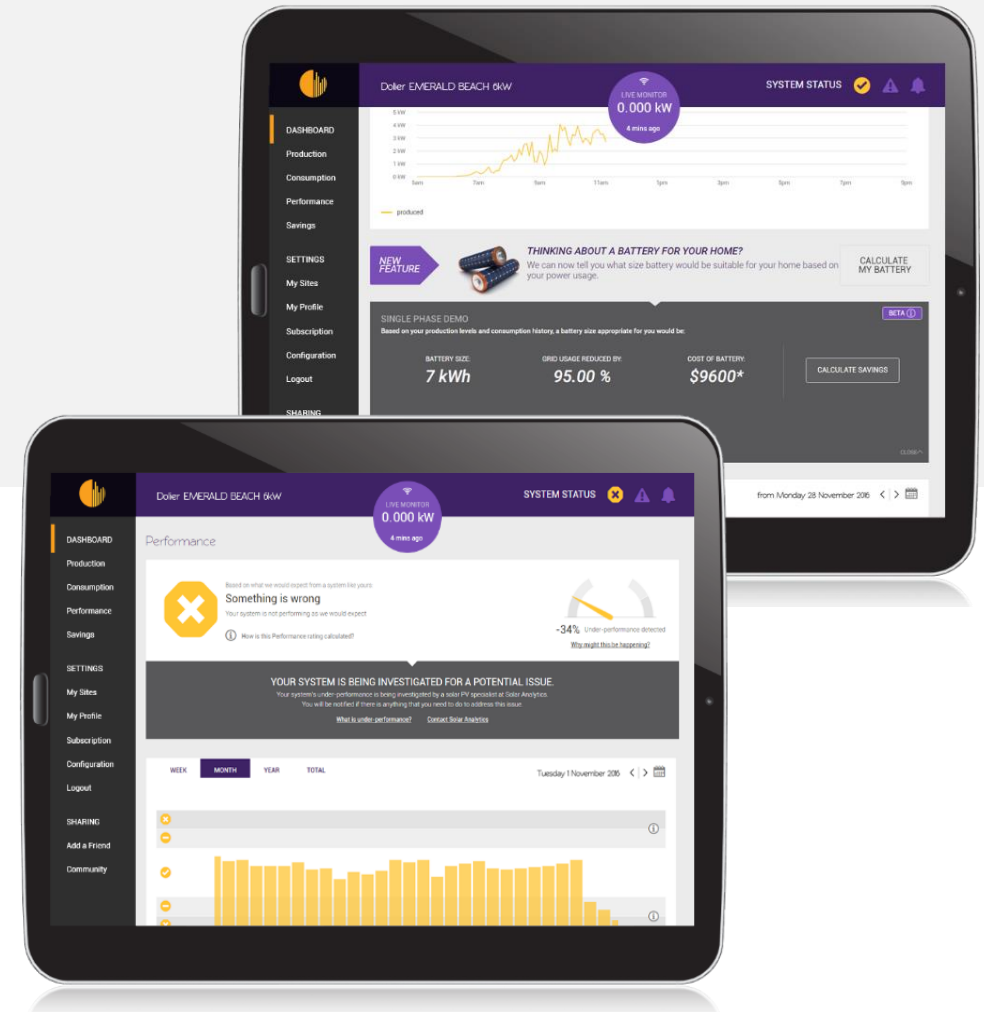
Solar Owners are educated and empowered by data

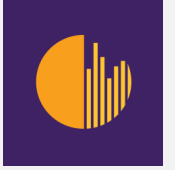
Produce more, use less, save money

Active monitoring for peace of mind

Understanding battery options

\$270 - \$1200 savings pa





Solar Resellers create lifetime profitable customers

Improve sales conversions

Increase future sales

Additional revenue opportunities

Reduce costs





Energy companies gain the tools to lead the energy transformation

Offer new services

Improved customer retention

Enhanced energy analytics

Our hardware or their smart meter



By the numbers

12,000+ sales

635% year on year growth

131 solar resellers

96.9% paid subscription
customers

26 staff including 9 PhDs

20+ years R&D

4 countries

3 energy utilities

2 university partnerships





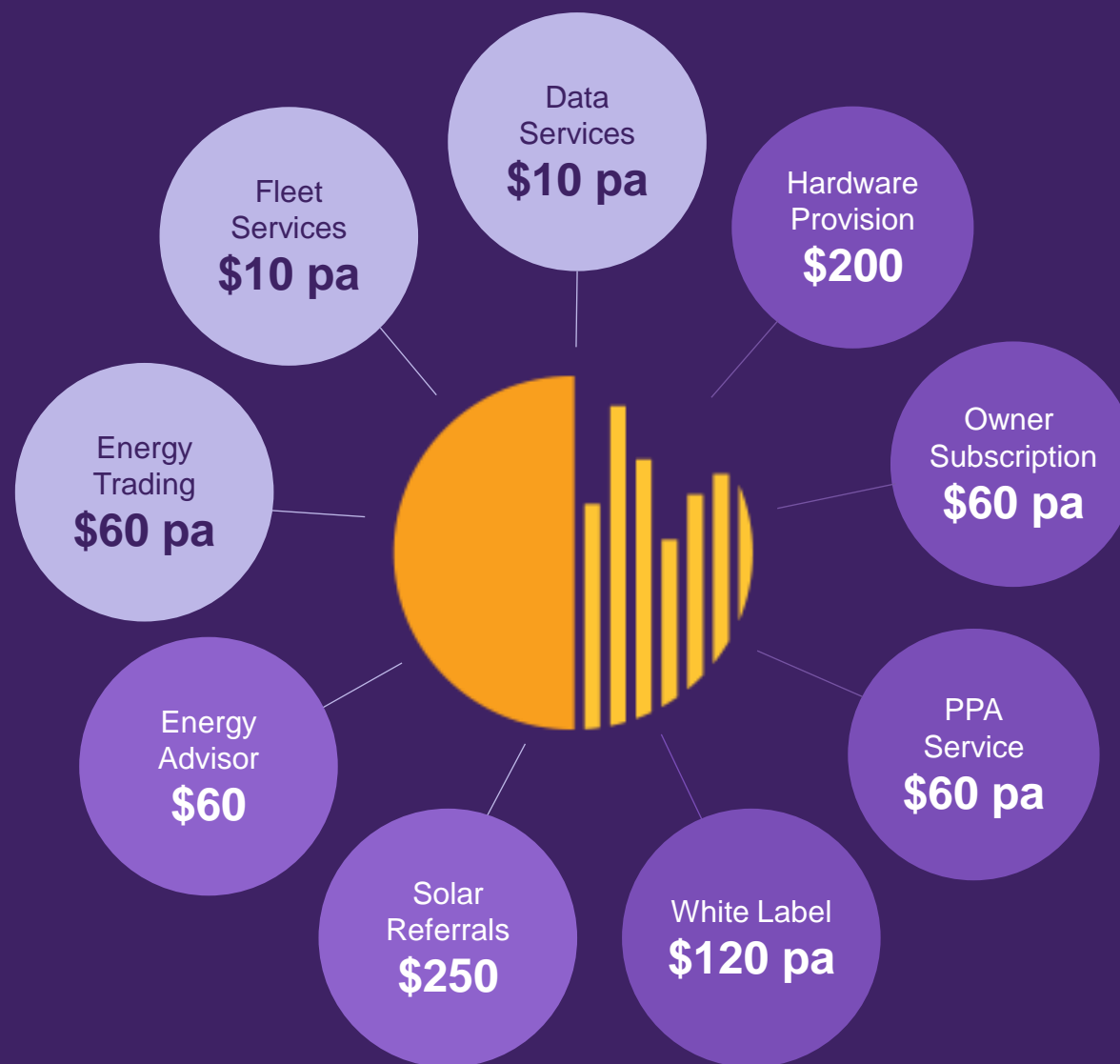
Current Competition





Revenue Model

2018
Life Time Value
\$582



2016

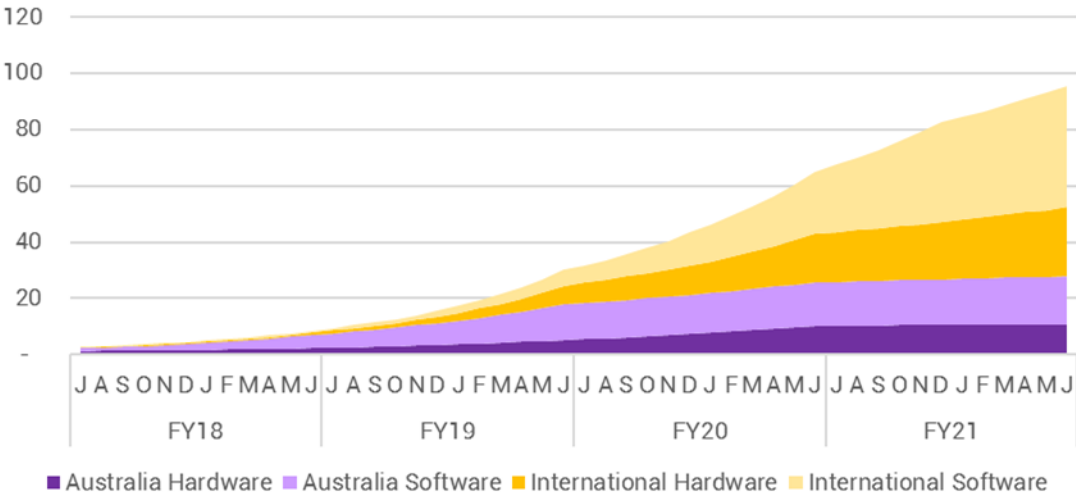
2017

2018

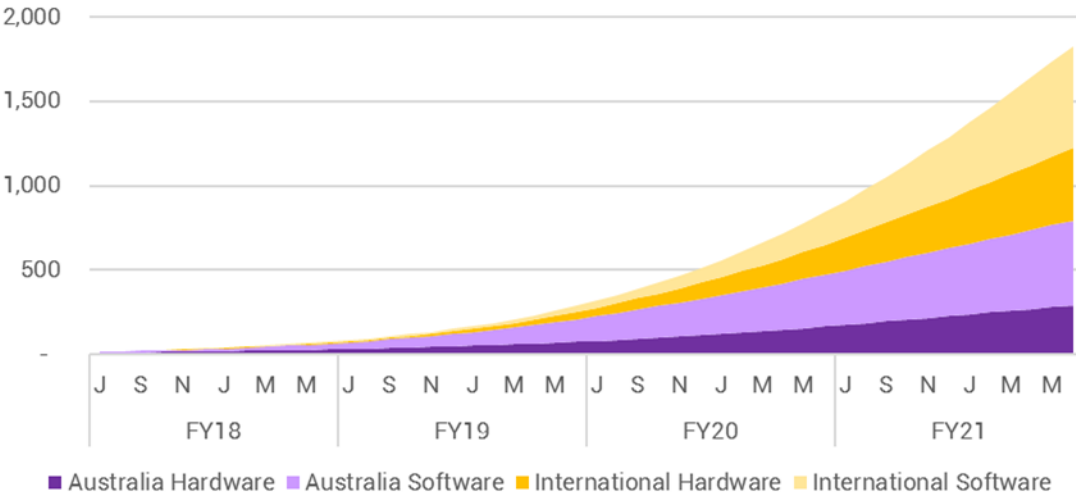


Growth and Potential

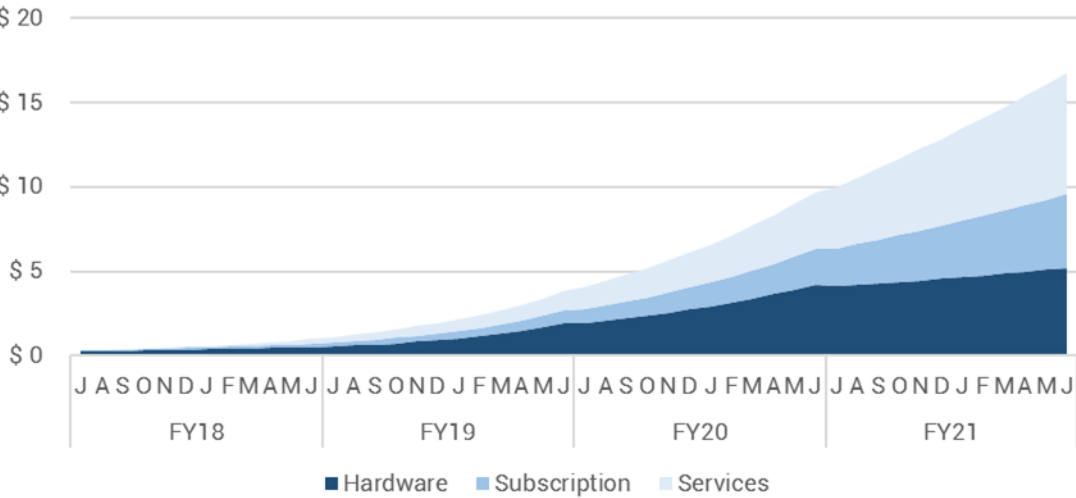
Sales Volumes (k)



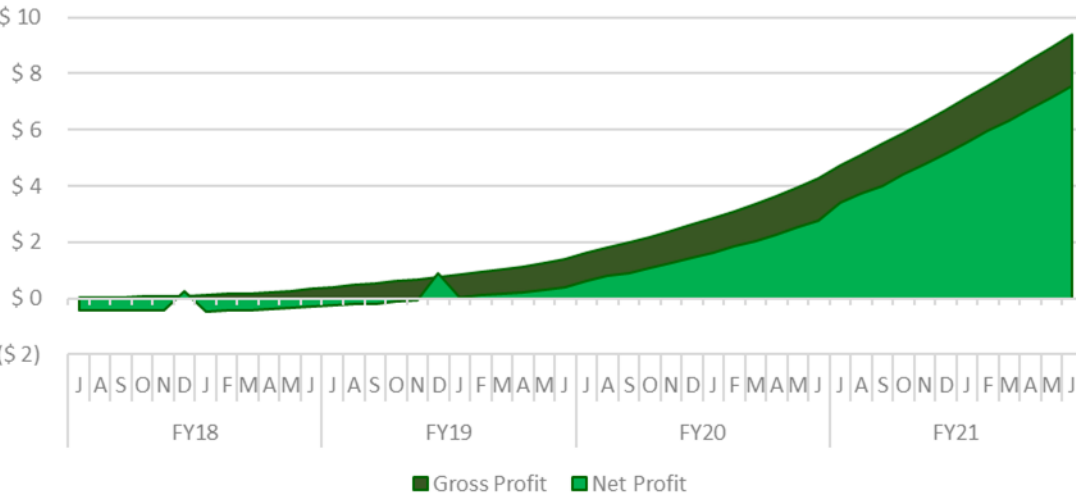
Subscriber Base (k)



Revenue Trends (\$m)



Profit Trends (\$m)



solar  analytics