

“Once you learn to read, you will be forever free.”

Frederick Douglass

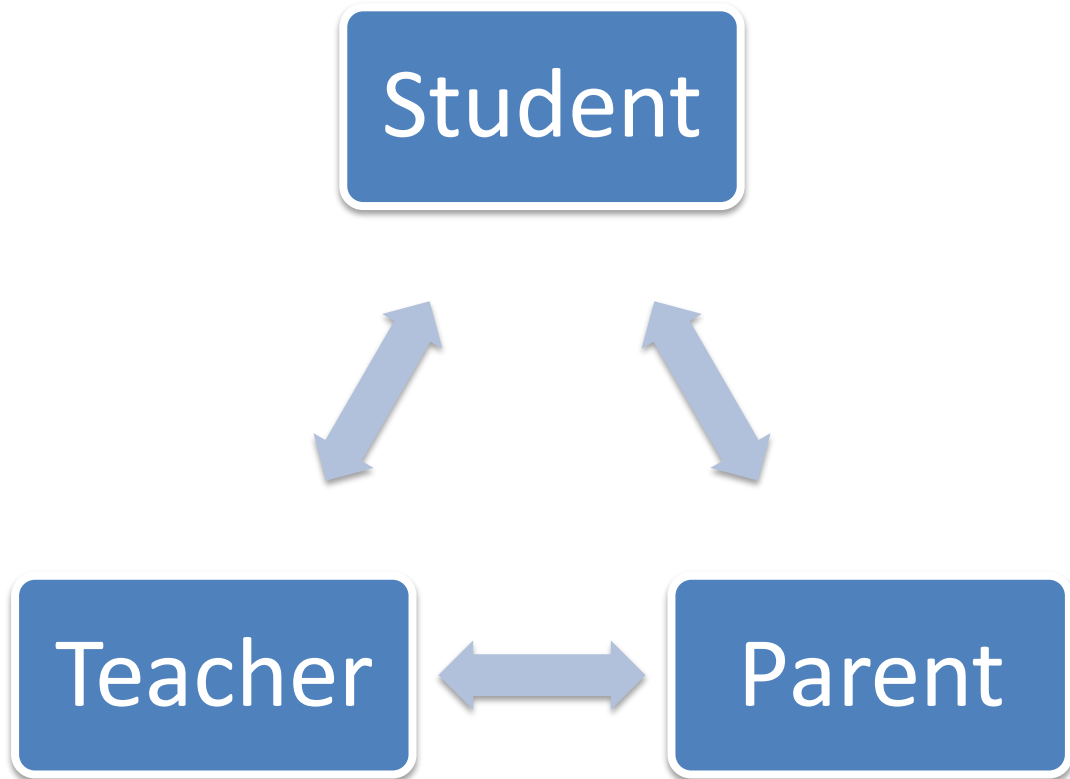


The problem

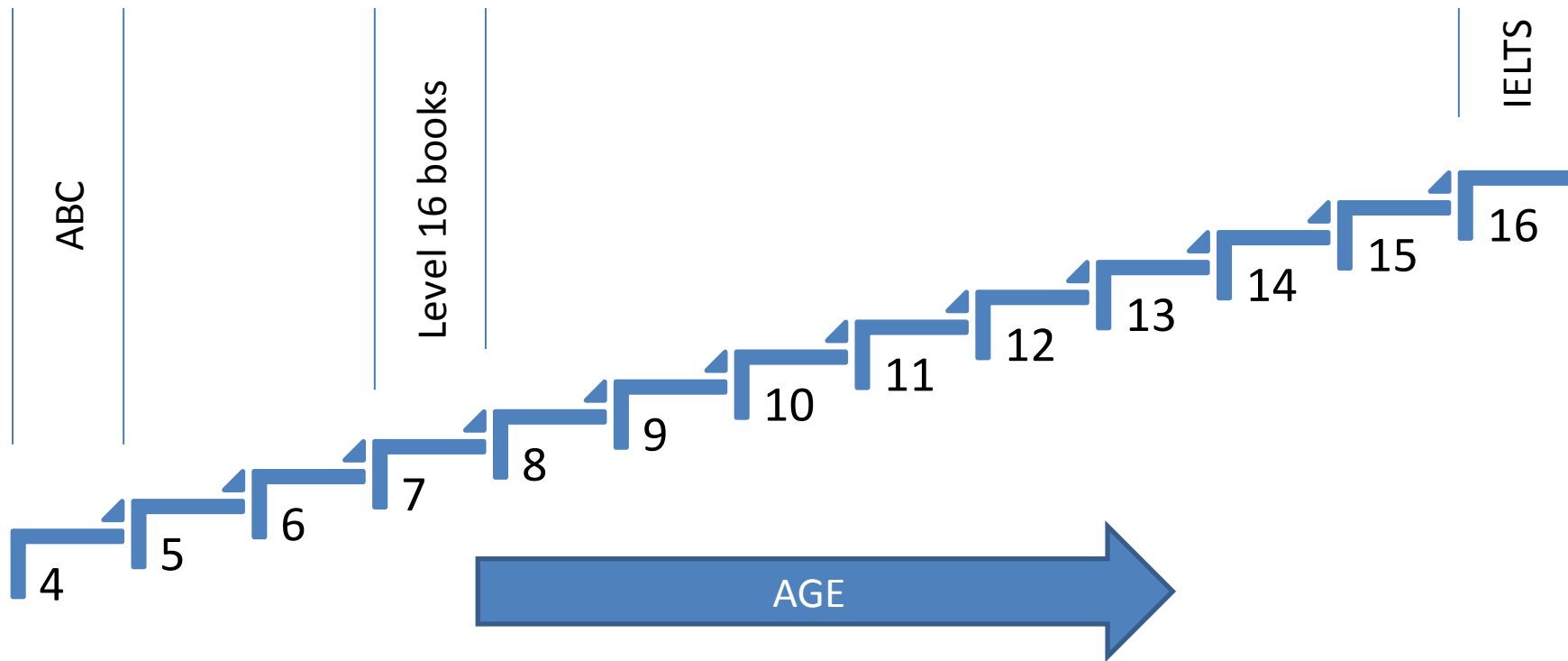


Who needs help?

The players



The players



The Solution

OLD

- Limited library
- Little choice
- Expensive
- Did they read it?
- Any problems?
- No data
- Lots of time
- Individual assessments
- Hard to engage parents

Content

Reading

Reporting



ChattyKidz



NEW

- Huge library
- Plenty of choice
- Cost effective
- Data collected
- What they read
- How well they read
- Clarity on reading activity
- Automated assessments
- Easy to engage parents

The data

Reading Activity



Lucas

Read himself



2 books

Assisted reading

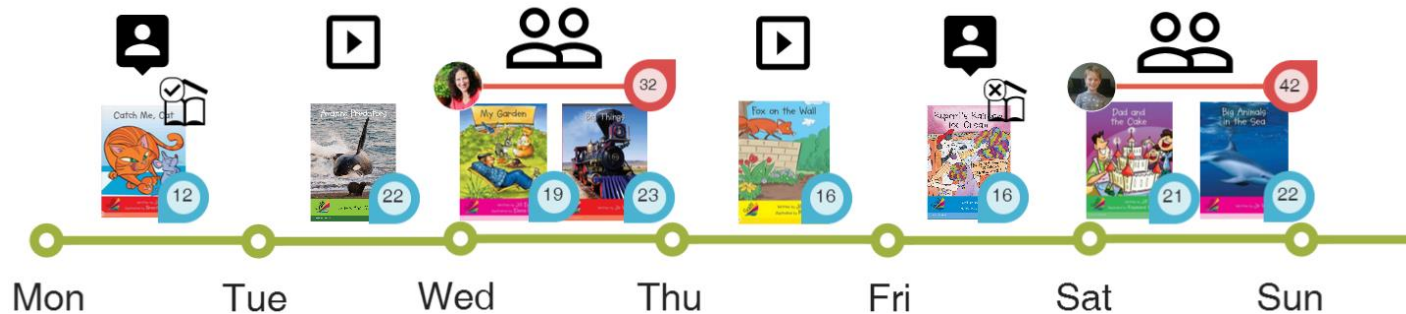


74 min

Watched story



2 books



The Results

We tell you who needs help!

We suggest books and reading Activities

Focus on:

- Phonics
- Vocabulary
- Fluency
- Comprehension



Our commercial model

School - \$1000 per year

- All teachers: free
- All students: unlimited content access during school hours
- Volume discounts: available

Parent - \$5 per month

- Unlimited content 24/7 for kids
- Access expert support network

Services

- School Branding platform customization
- Personalized reading courses
- English reading tutors outsourcing

Team

Advisors



KEN TAGGART
FOUNDER & CEO



Mick Liubinskas
Advisor



TERRY HILSBURG
ADVISOR

Technology



NATALYA
Project Manager



NIKOLAY SAPUNOV
TECHNICAL LEAD



Petr
Developer



VLADIMIR
Developer



Yulia
Business Analyst

CHINA



Pi Qimei
Head of China



KY YANG
Technical Lead



WANG TINGTING
English Teacher



JOANNE KAMINSKI
Reading Specialist

Where are we today

Schools



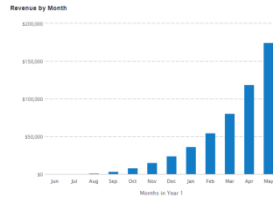
Reading programs



280 kids



Online



10,500 registered users

Partners



Our plans

Investment

Angel round - \$960,000 (12 month runway)
Series A - \$10 million

To achieve

5,000 schools
100,000 paying users

Product Milestones

Android app
Video & user generated content
Assessment tools

School services milestones

Reading programs
Streaming events from around the world
Data analytics for teachers & parents

ChattyKidz

We teach kids English



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