



INAMO

next evolution in wearable technology

APP Securities
Disruptive Technology Lunch Series
August 2016



Peter Colbert
Founder & CEO

- Engineer – System Analysts
- Founded SportsDNA which was the world's first pre-registration and ticketing online community for races, events, team sports and recreational activities.
- Conceived and launched the Citibank travellers debit card plus the Macquarie bank Travellersxpress Visa prepaid card & rewards program.



James Allen
CIO

- An experienced Senior Software Engineer with 11 years experience in IT. Has worked in all areas of the Software Development Life Cycle (SDLC)

LEADERSHIP TEAM

20 years of FinTech
Domain Expertise

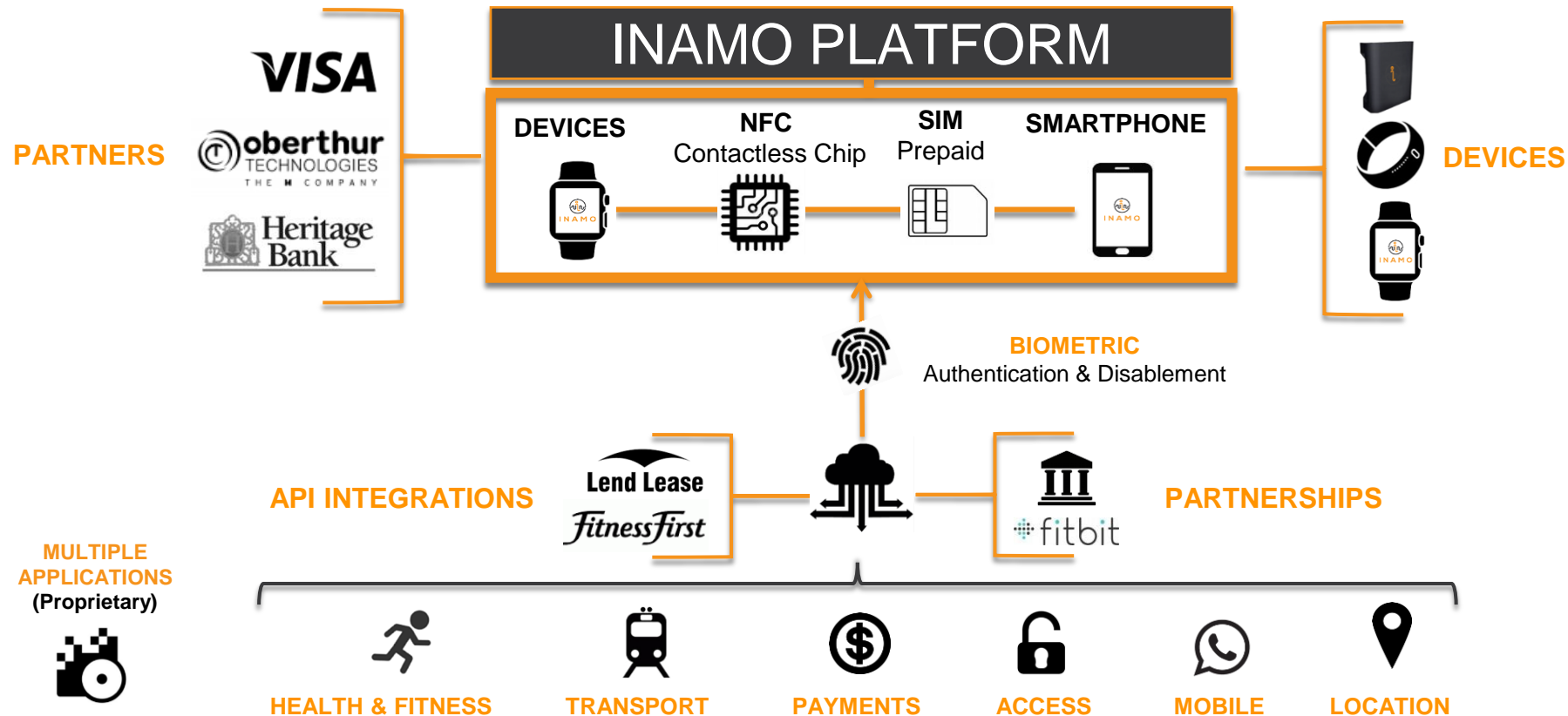


INAMO

WHO IS INAMO?

Inamo delivers **secure** and **seamless** wearable **solutions** for both enterprise & end-users

INAMO PLATFORM



FRICTIONLESS

No **customization** at the point of sale, transport
ticketing, home or office security systems

MISSION



Create a **cashless** & **seamless** society by replacing the contents of your wallet with **one** wearable **device**!

SOLUTION

LOOP



Turns your watch into a way to **PAY** plus more
and fits onto **any** sports watch or fitness band



INAMO

APPLICATIONS

PAYMNTS

Inamo devices deliver tap & go payment functionality and bank accounts supported by Heritage Bank



TRANSPORT

Inamo functionality integrates via NFC and billing with public transport systems including closed loop systems such as OPAL

ACCESS

Inamo can provide an access solution through its application and contactless chip to service with companies like Lend Lease & Tesla



GYM MEMBERSHIP

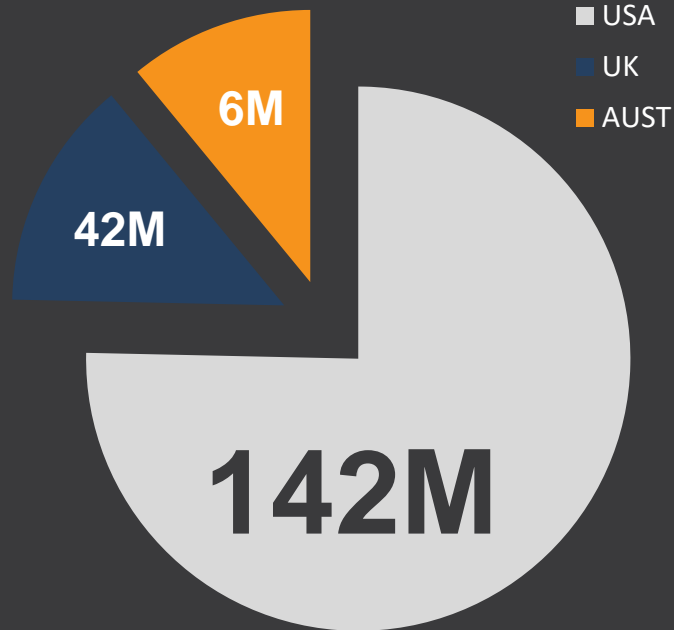
Inamo has the capacity to integrate gym membership with companies like Fitness First





MARKET

OUTDOORS & GYMS



LAUNCHING SUMMER 2016

PROBLEM



Parents struggle with giving their children more independence



INAMO ME

Joint initiative with UNSW Innovation

Multi-Functional Kids watch



CHILDREN AGED 8 - 11

APPLICATIONS

PAYMENTS

Inamo devices deliver tap & go payment functionality and bank accounts supported by Heritage Bank



BIOMETRIC

Authentication & Disablement



MOBILE

Via SIM, antennae and mobile app integration Inamo pairs call capability with directory and location functionality



HEALTH & FITNESS

Track Calories and Steps



MARKETING & DISTRIBUTION



Inamo has **appointed** Synnex, the largest retail distribution agent for **all** marketing & distribution into retail channels & direct to consumer

Retail Outlets: **JB HI-FI** | **Harvey Norman** | **Rebel** | **BIG W** | **Target**



GUY LEECH

Australia's #1 Fitness Guy

World Champion

Family Man

BRAND AMBASSADOR & INVESTOR

REVENUE MODEL

Multiple-recurring revenue streams



DEVICES SOLD

Loop RRP: \$49

Margin: \$37

Inamo ME: \$99

Margin: \$64



SUBSCRIPTION

Monthly Recurring

\$5 / Month



FEES

Interchange fees

\$0.10c / Transaction



Customer Data Monetization

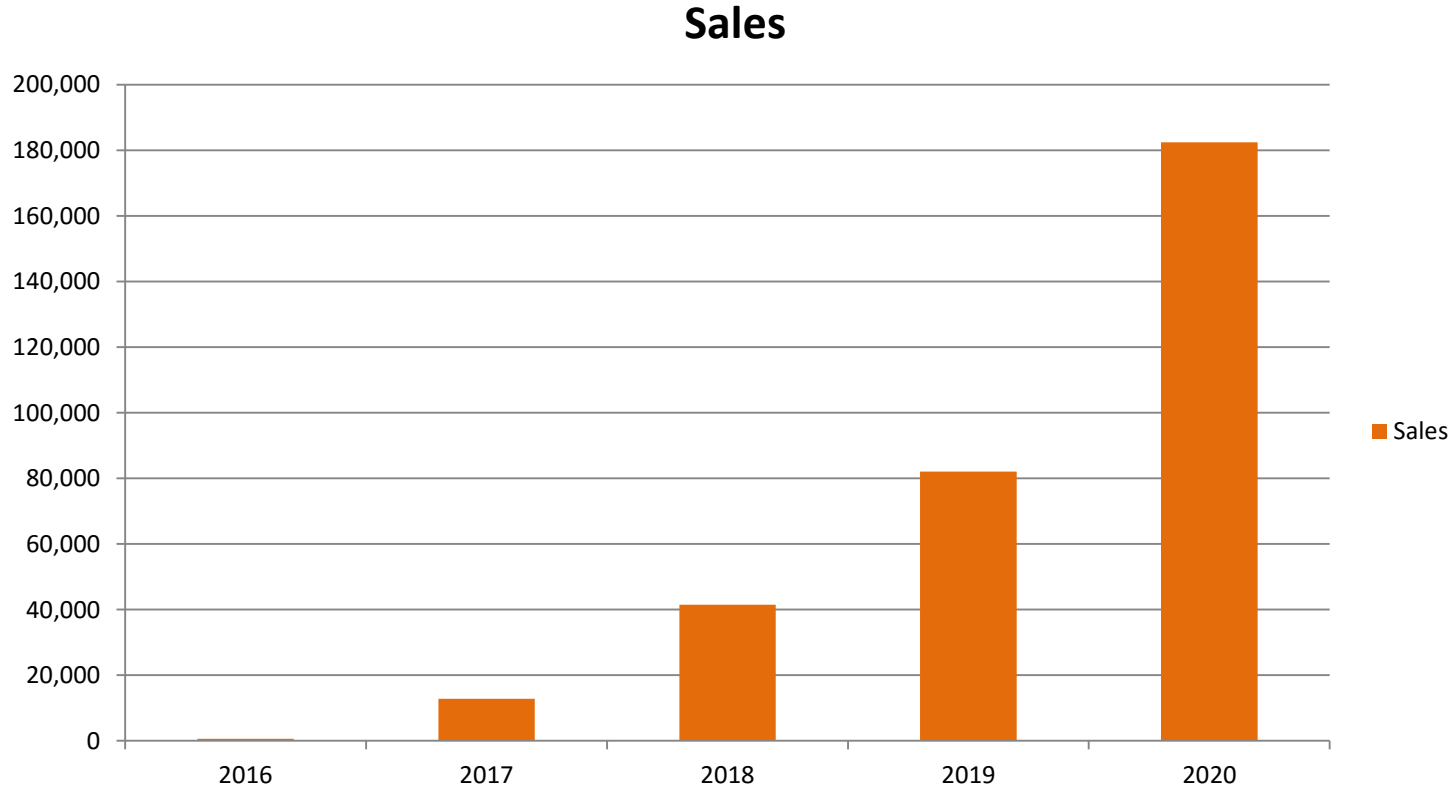
New revenue sources generated from real time customer behavior and financial data.



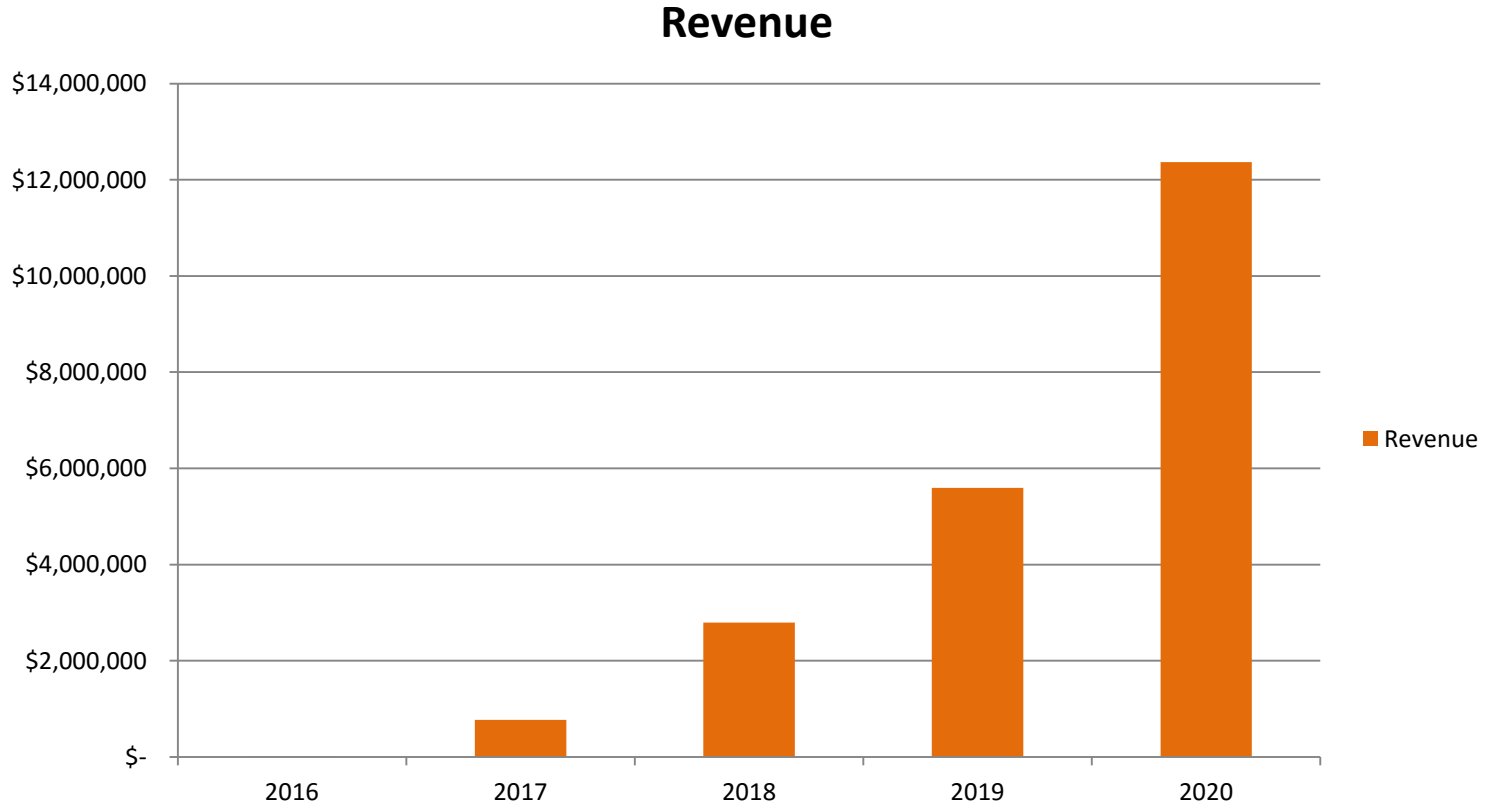
Platform API's

Value added services that broaden the market for transactions and commission

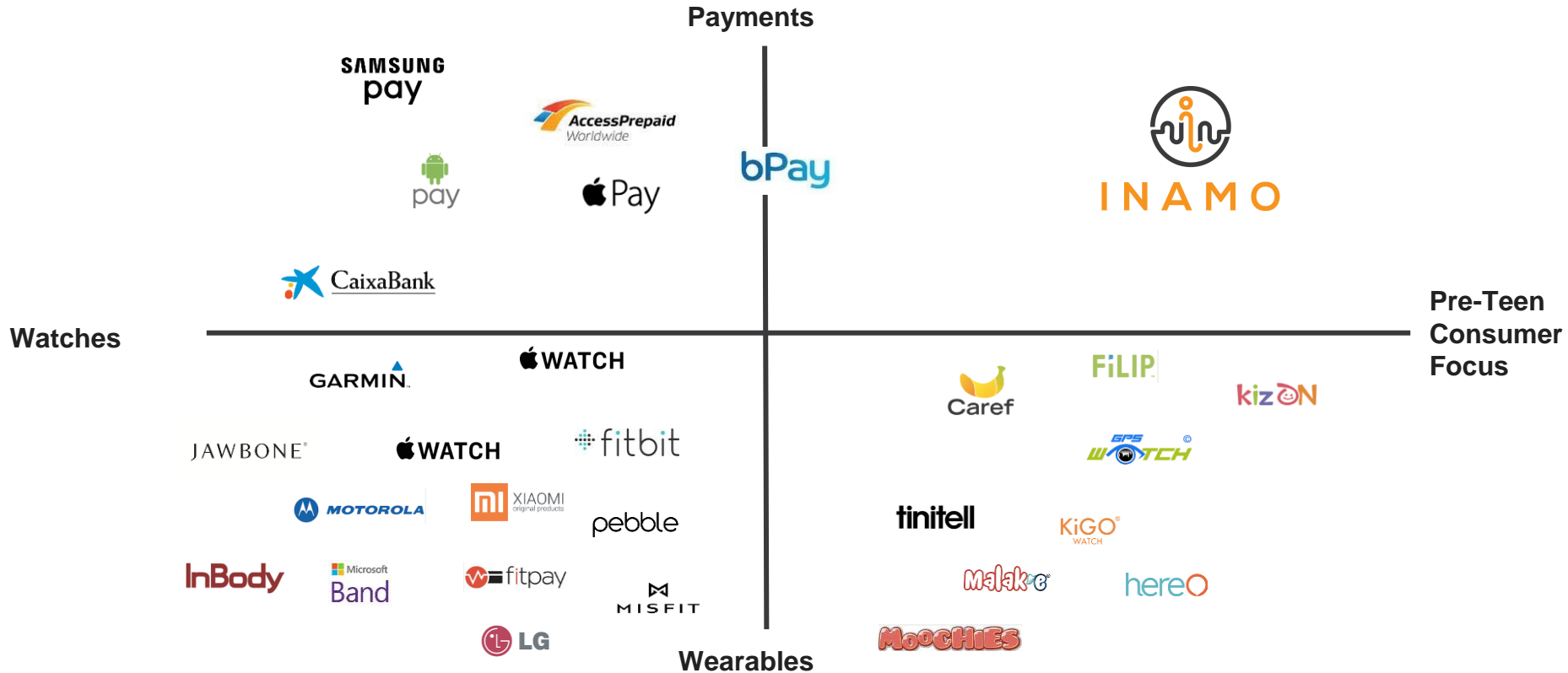
SALES FORECAST



REVENUE FORECAST



COMPETITION



FUTURE OF WEARABLES

Gartner:

274.6M wearable devices will be sold in 2016

Increase of **18.4%**

Sales of wearable devices will generate **\$28.7B** in 2016

\$11.5B will be from smart watches



Inamo has the **Platform** and **Devices** to take full advantage of this growth

NEXT STEPS

Inamo is ready to GO!

By securing strategic funding partners, we are confident we can deliver a strong growth story.

OUTCOME	DATE
Draft Term Sheet distributed	12 th August
Signed Letter of Intent (Cut off date)	19 th August
Data Room Opens	22 nd August
Draft Shareholder Agreement distributed to Investors	22 nd August
Shareholder Agreement executed	26 th August
Cut-off date for deposit of Investor funds with Inamo	2 nd September
Inamo commences ordering chips from Oberthur technologies and engages manufacturer	5 th September



INAMO

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