



Solving the parking crisis





871,000 new driving commuters





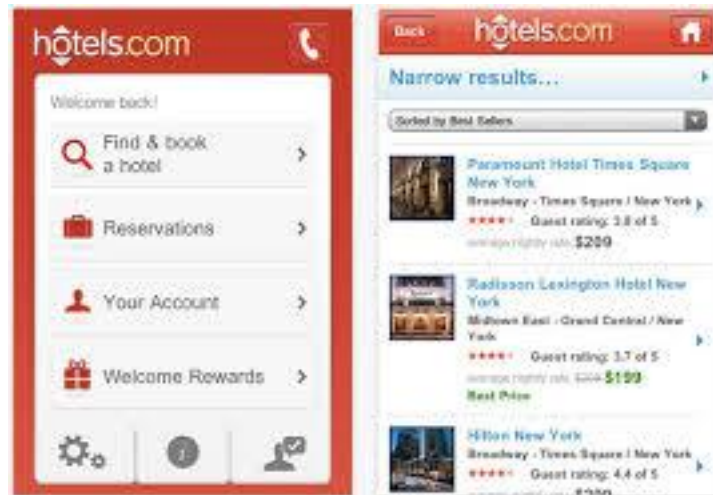
11,726 new non-residential spaces





The solution

There is a trend



A 'plug and play' solution

An independent, cloud hosted market place allowing asset owners to generate revenue from car spaces and drivers to lock in long term parking

List

search

book

12 12 Wattle Crescent, Pyrmont NSW 2009, Australia

TYPE OF SPACE: Secure Undercover Unit
FITS: Medium (Sedan)
AVAILABILITY: Occupied from Fri 8th November 2013
STATUS: Booking finalised
START DATE: Fri 8th November 2013
PARKER: Pal
VEHICLES: mob121

RENT: (\$40.00 per week)	\$260.00
BOND: One time refundable payment	\$297.00
KEY POSTAGE FEE:	\$5
FIRST MONTH: Next Rent + Key	\$226.00
SECOND MONTH: Next Rent	\$221.00

North Sydney NSW, Australia

☐ Secure ☐ Undercover ☐ Available Now

77-81 BERRY ST
Secure Undercover Unknown
24/7 available now
2 min
\$0.00 per week

10 BERRY ST
Secure Undercover In front of garage
24/7 available now
4 min
\$56.00 per week

22 DORIS ST
Unsecure Undercover Unit
24/7 available now
7 min
\$60.00 per week

Can't find it? Keep in front of the crowd with free instant alerts on new spaces

Create free alert

77-81 Berry St

TYPE OF SPACE: Secure Undercover Unknown
FITS: Medium (Sedan)
AVAILABILITY: 24/7 available now

The entrance to the Berry Square Shopping World is Denison St. If you come from Berry St, turn right to Little Spring St and then right into Spring St then right into Denison St. All of the streets are one way.

RENT: (\$0.00 per week)	\$0.00
BOND: One time refundable payment	\$100.00
FIRST MONTH: Rent + Bond	\$100.00
SECOND MONTH: Rent	\$0.00

Book this car space

Divvy handles all the bookings, payments, invoicing, and reporting

divvy

SEARCH

MY CAR SPACES

ALERTS

INBOX

LISTED CAR SPACES

GPT

Dashboard

Add new building

BUILDING	CARSPACES	OCCUPIED	VACANT	YTD INCOME
500 George St, Sydney, NSW 2000	105	98	7	\$324,000
201 George St, Sydney, NSW 2000	25	24	1	
15 Goulburn St, Sydney, NSW 2000	50	42	8	
75 Sussex St, Sydney, NSW 2000	36	30	6	
12 Sussex St, Sydney, NSW 2000	15	30	6	
52-58 Sussex St, Sydney, NSW 2000	41	41	0	
TOTAL	272	265	56	

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SEARCH

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GPT

World Square
680 George St, Sydney NSW 2000

Add new space

SPACE #	STATUS	LPN	RATE	START DATE	END DATE	SWIPE KEY	
3	OCCUPIED	ABC 123 DVV 243	\$300 / month	15/02/2013	20/05/2013	RTS-4789	End booking Delete
20	OCCUPIED	RWE 253 AER 996	\$280 / month	5/01/2013	1/06/2013	RTS-4500	End booking Delete
16	OCCUPIED	DWQ 368	\$290 / month	15/02/2013	-	RTS-3589	End booking Delete
87	OCCUPIED	ABC 123 DVV 243 WJH 846	\$300 / month				
50	UNOCCUPIED	-	\$310 / month				
21	UNOCCUPIED	-	\$290 / month				
UNUSED SWIPE KEY		RETURNED					

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SEARCH

MY CAR SPACES

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GPT

Month of June
World Square
680 George St, Sydney NSW 2000

Consolidated report

16 occupied spaces	RENT	\$4,800
4 new bookings	RENT	\$1,000
	BOND	\$800
1 cancelled	BOND	-\$200
	TOTAL RENT	\$5,800
	BOND	\$600

Asset managers manage parking inventory from a central dashboard, in real-time, with the leasing flexibility they need



The timing is right

Tipping point



The industry was well positioned for growth through 2011-12, with demand for parking growing faster than industry capacity.



Australian cities in the most expensive parking globally. Top 10 monthly: Perth and Sydney, Top 4 daily: Melbourne and Sydney



On-street commuter parking has vanished, and parking fines grow year on year



6,059,972 Australian commuters drive to work each day in 2011, up from 5,404,040 in 2006



9-10% office vacancy implying over 6,600 unused office spaces available to be marketed online in Sydney and Melbourne alone



Over 30,000 local searches for 'long term parking' each month



Right place, right time



Focused on improving asset utilisation and tenant services. Invested in Liquid Space. Engaged Divvy.



High level focus on using technology to improve tenant service. Final contracts with legal team, properties earmarked



Properties earmarked for Divvy, final contracts with legal team



Focused on improving tenant services through technology. Properties earmarked



Engaged Divvy to drive incremental income



Rolling Divvy out nationally

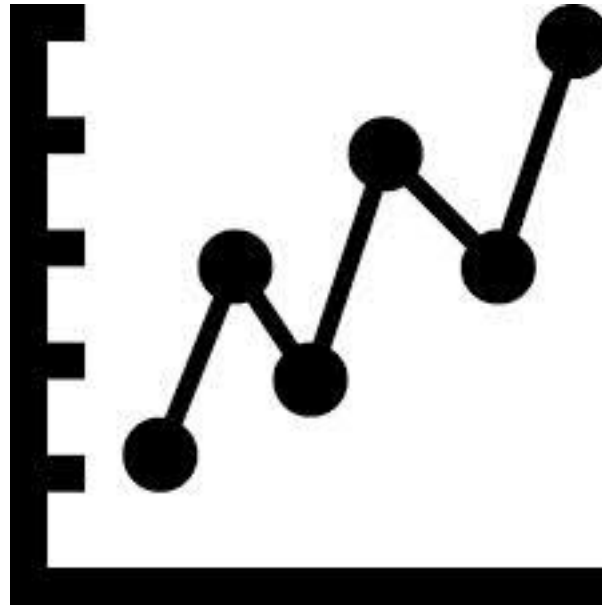


Interested in rolling the concept out nationally



Presented Divvy to their biggest client





The market

Industry at a glance

Revenue (2011-12)

\$1.3bn

Growth (2012-17)

2.9%

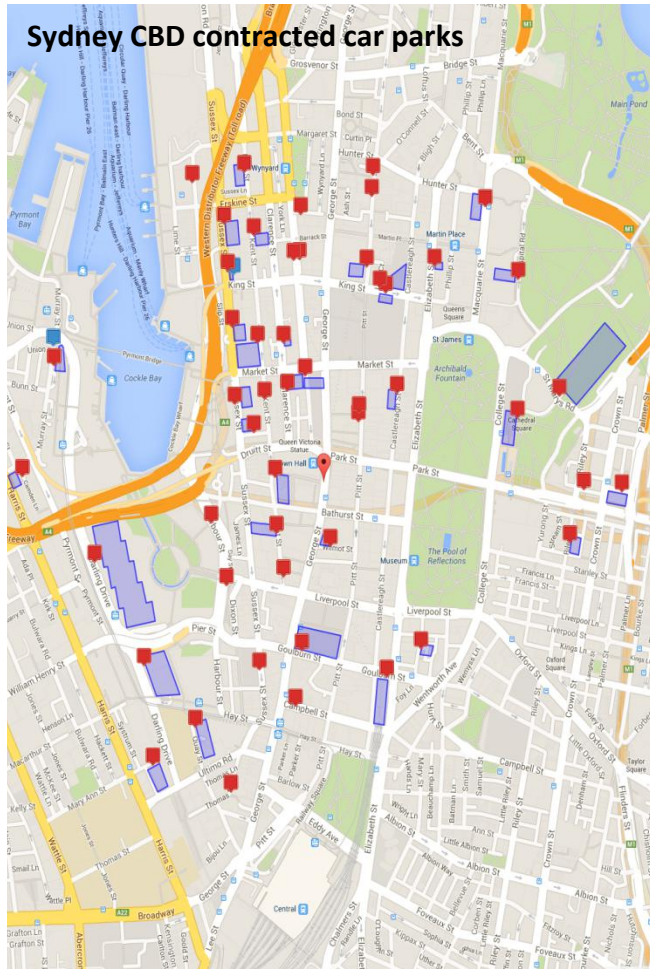
Market share

Wilson Parking 52.3%

Secure Parking 18.1%

Actual Market

Wilson and Secure appear to be dominant players, however, the majority of buildings have no car park operator – this is the ‘grey market’

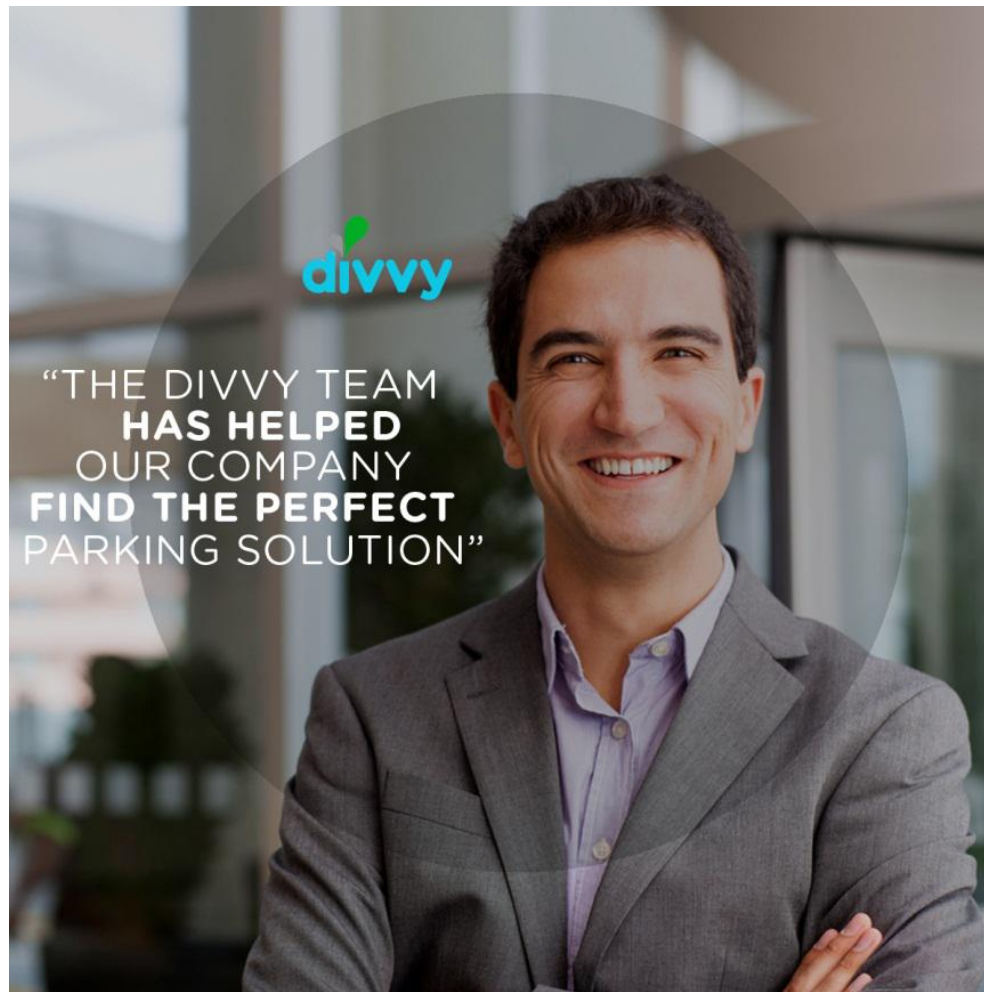


Source: Parkopedia

67

1,196





The opportunity



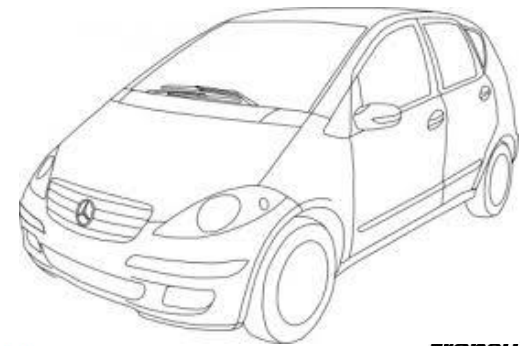


Our mission

1. To deliver the most advanced parking utilisation technology to the property industry
2. Aggregate a highly fragmented market place
3. Establish a platform that delivers additional tenant and commuter services



Connecting supply with demand

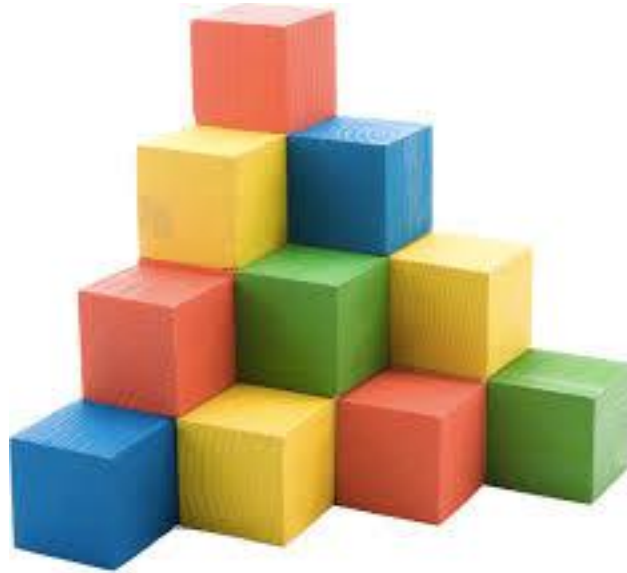


International opportunity

The global parking market is significant (US\$100bn+)

Divvy will partner with international players to capitalise on the global opportunity

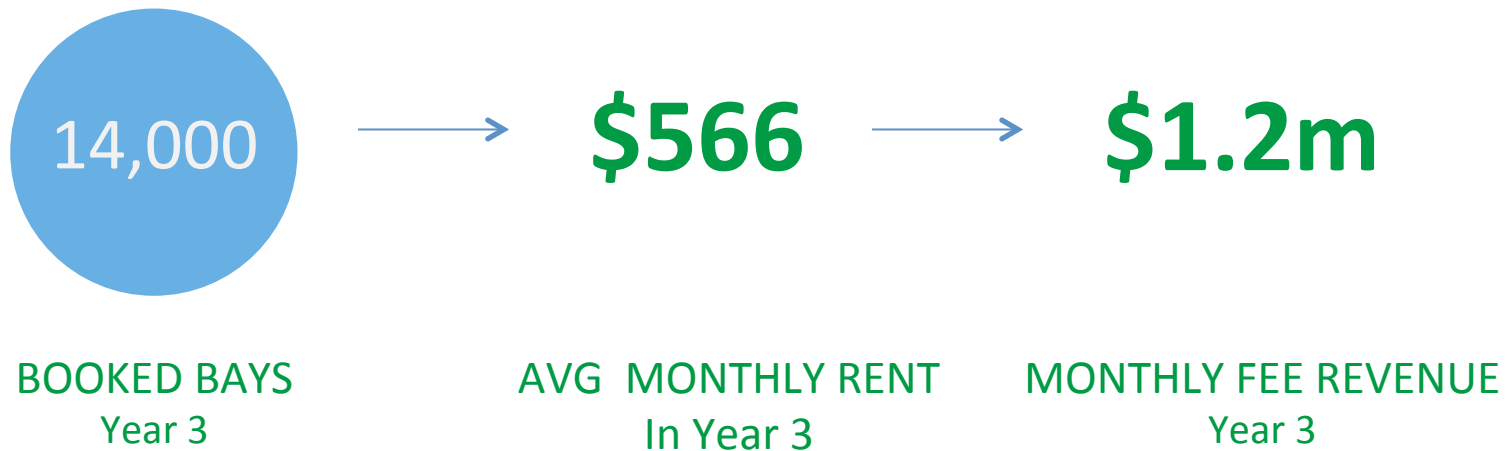




The model

Business model

We take 15% commission on each transaction



Business stages

First point of contact communication

Deliver short-term access solution

Integrate with other platforms

Deliver solution for parking management

Deliver solution for under-utilised parking bays



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