



**DISRUPT.**<sup>TM</sup>



**CUSTOMISING THE WORLD'S SPORTS  
EQUIPMENT.**







**DISRUPT.**<sup>TM</sup>

100% Customised

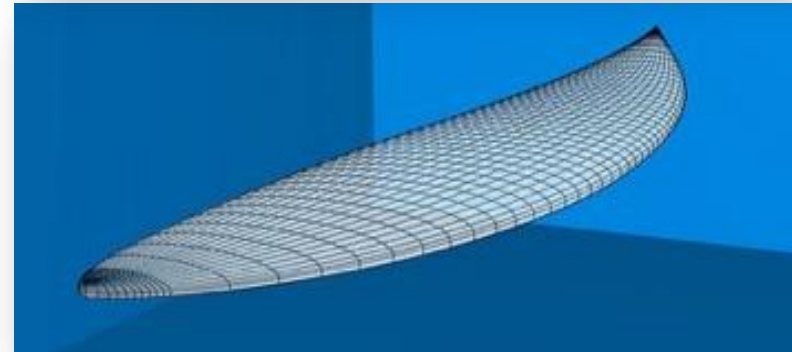
100% Unique

100% Attainable

# Solution

- 3D Customisation platform
- Advanced software linking directly into manufacturing
- Global direct shipping.  
(Same Price as retail)

DISRUPT.™





# Growth Plan

## New Products

1 year

+ Water-sports

2 – 3 years

+ Watersports  
+ Snowsports  
+ Bats & racket

4 - 5 years

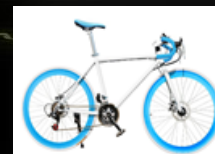
+ 126 sports

## New Markets

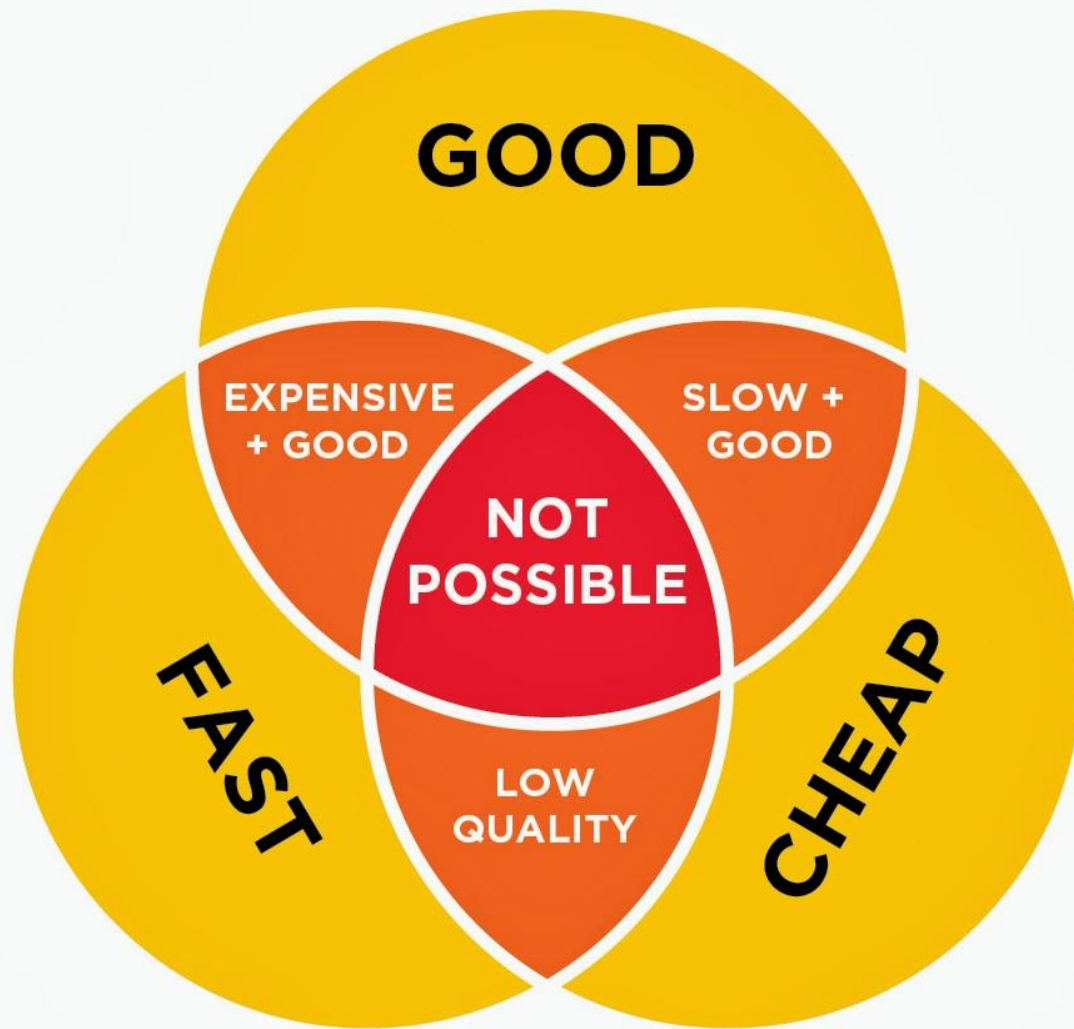
+ APAC



+ USA

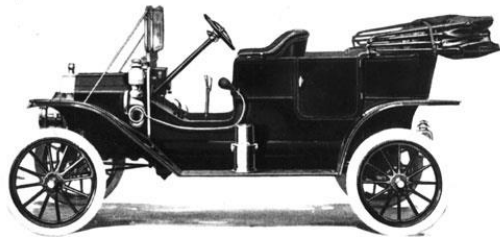


# Retail 2.0





## A Complete Line of Model T's to Choose From



5-Passenger Touring Car, Fully Equipped



3-Passenger Roadster, Fully Equipped

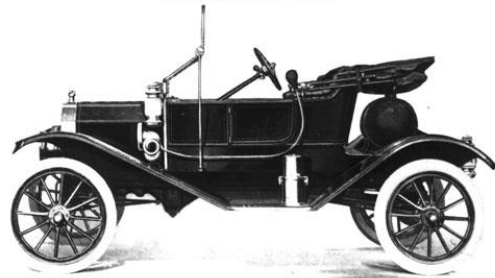


2-Passenger Open Runabout, Fully Equipped

## Ford Car Models Supply Every Demand



2-Passenger Coupe, Equipped with 3 Oil Lamps, Tubular Horn and Kit of Tools



2-Passenger Torpedo Runabout, Fully Equipped



6-Passenger Town Car, Equipped with 3 Oil Lamps, Tubular Horn and Kit of Tools

# Uniformity = affordable



OK is not OK

# YOUR CREATION

NOW AT McDONALD'S

— INTRODUCING —

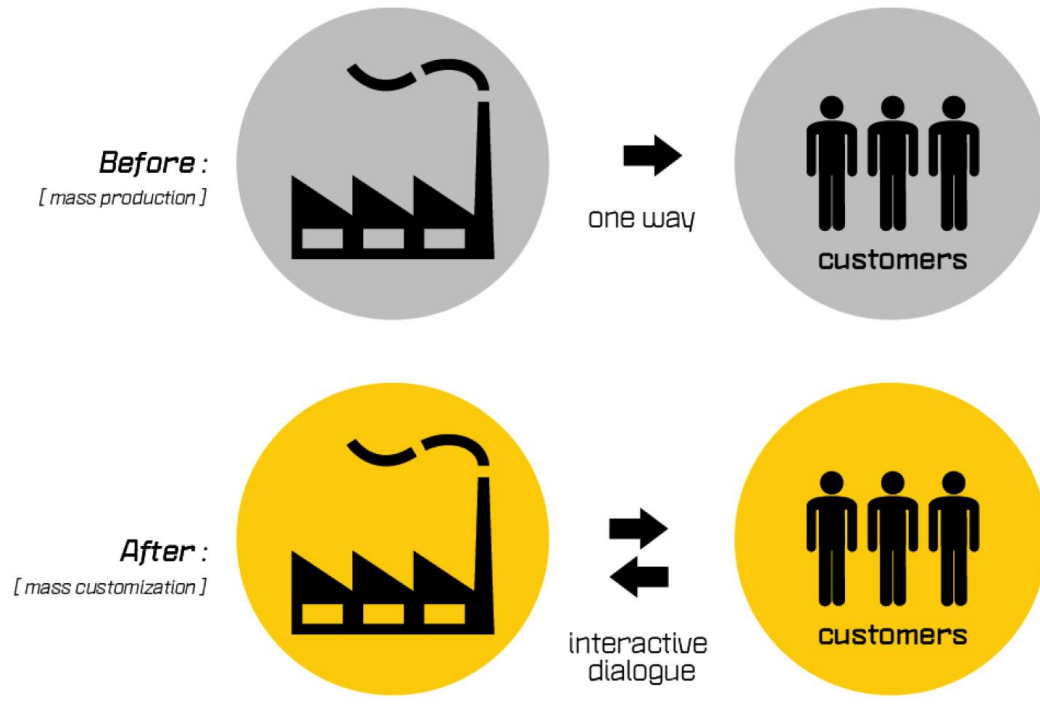


I am not a number





3D printing

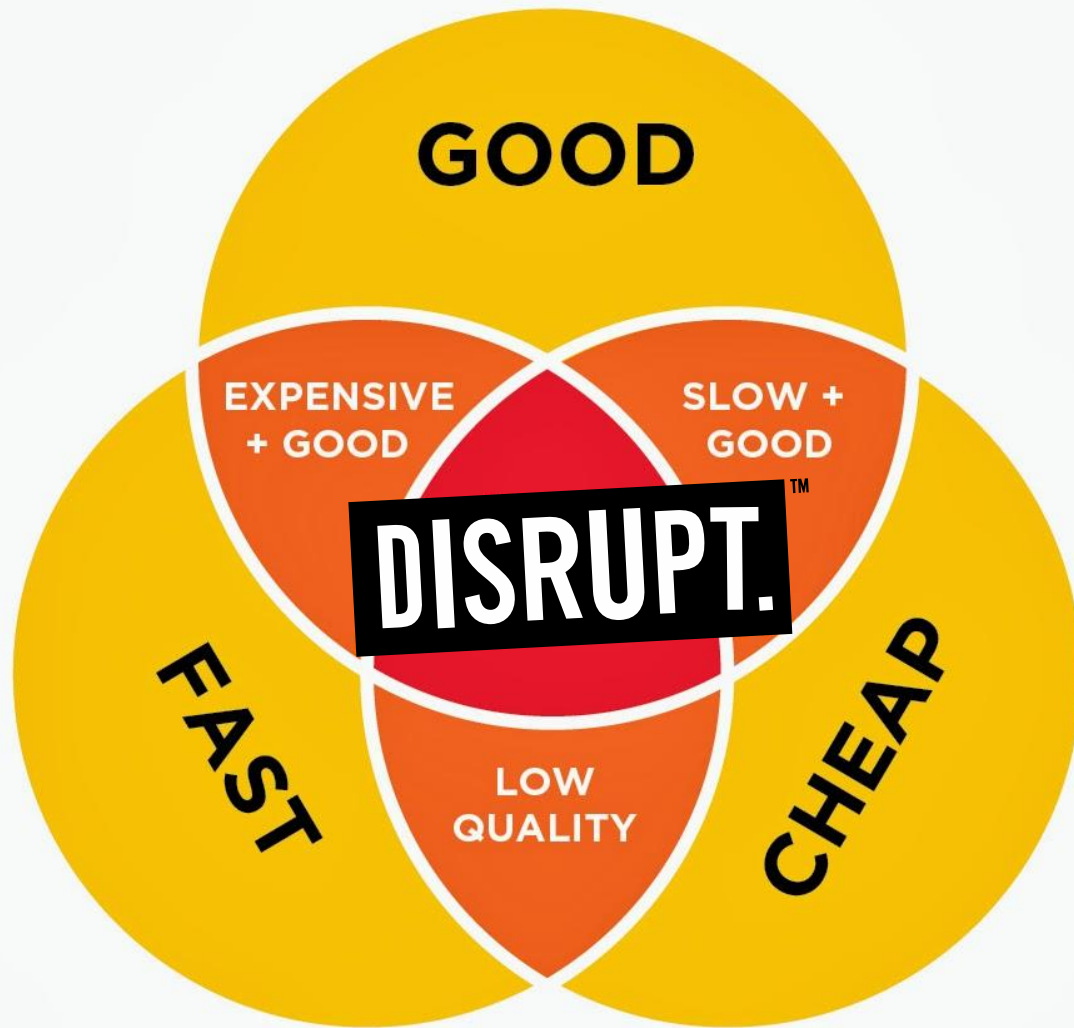


# Real-Time Communication



Bricks & Clicks







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