



DAIGOU **SALES**

Company / Overview



Who we **Are**

DaigouSales is a wholly owned brand of Reach China Holdings Limited.

DaigouSales is a daigou distributor – providing a complete China cross border sales and marketing solution. We work with brand owners looking to get started on their Chinese market entry journey or provide formalised daigou programs for brands already doing export. With our WeChat Marketplace and comprehensive merchandising programs we facilitate the selling and marketing of products to Chinese consumers via daigou intermediaries living outside China.

DaigouSales cooperates with both well-known foreign and emerging brands, it offers tiered wholesale pricing to daigou and direct to consumer (China) shipping. The categories offered by DaigouSales includes clothing, shoes, beauty goods, vitamins, supplements, infant formula and many more.

Founded in 2017 by [Dr. Mathew McDougall](#), Daigou Sales has quickly established itself as a low risk, low cost solution for brands to establish and support their sales channel into China without the huge overheads in time and money for product registrations, testing, company incorporation and issues around repatriating money.



dài gòu

代购

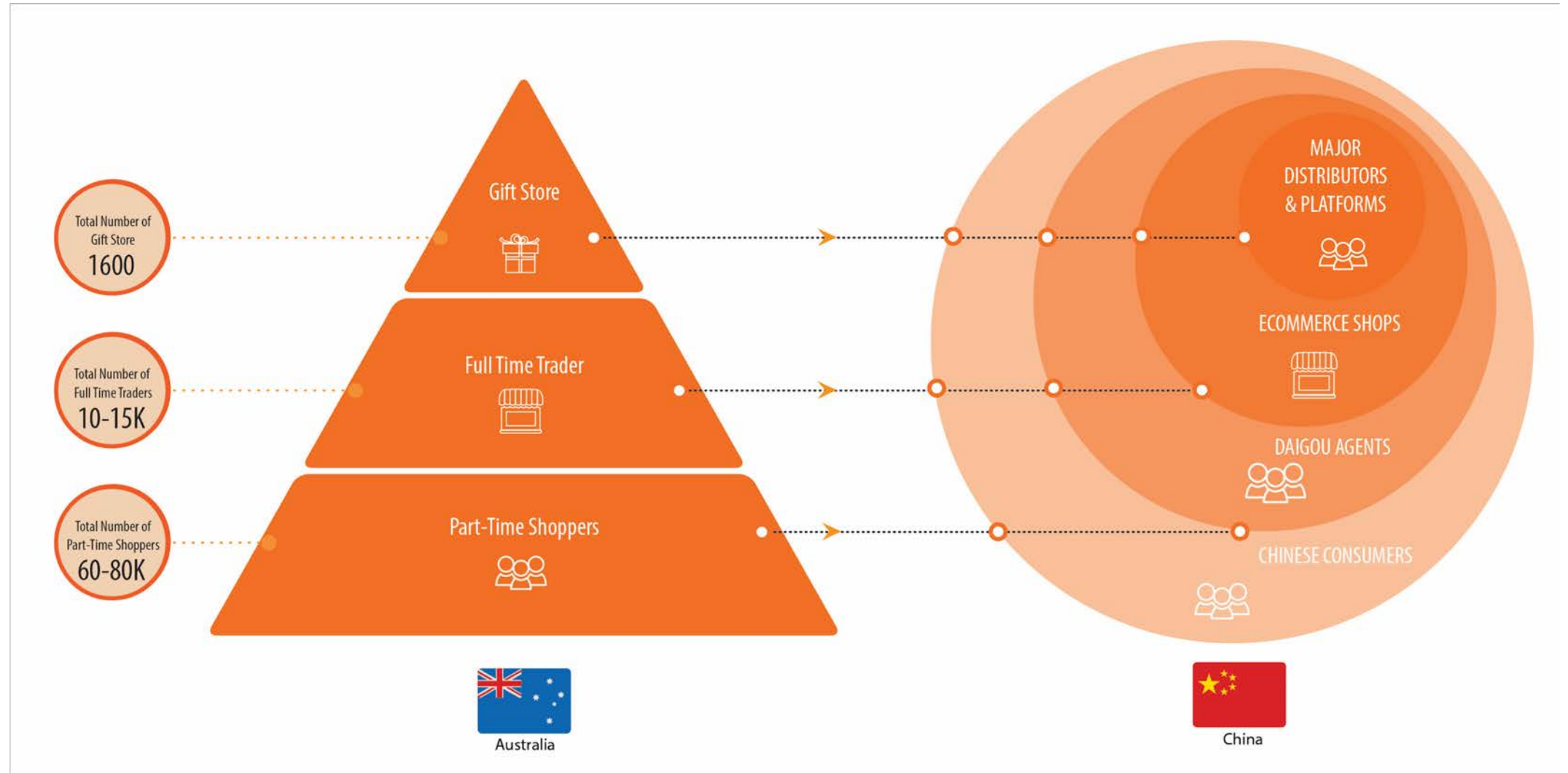
What is Daigou ?

Daigou is the name for a group of Chinese who are residing abroad, buying on behalf of their families and friends back in China. BBC news called them personal shopping consultants.

In 2016, the Daigou business was worth an estimated A\$800M in Australia and according to a research conducted by a Chinese media lab the market could grow to a jaw dropping 150 billion USD globally by 2018.

The number of Daigou are said to be 70,000-80,000 in Australia and 15,000 - 18000 in New Zealand.

The Daigou Export Ecosystem



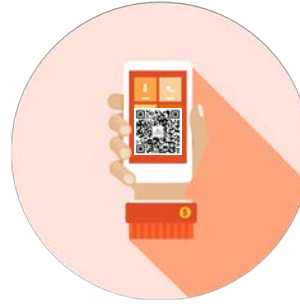
Our Daigou Marketplace

Flagship eStore



Brands establish their 'official' Daigou Flagship eStore in the DaigouSales Marketplace

Daigou Store Fronts



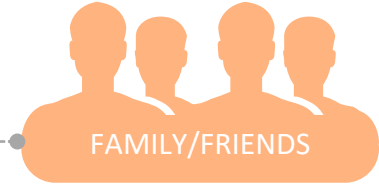
Promote store via QR code



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Daigou select products from the various eStores and add these into their StoreFronts

Buyers in China



Buyers in China view the Daigou StoreFronts to view & buy. Orders are sent by airfreight directly to their homes in China.

Flagship eStore

Special Features

As a flagship eStore you have the rights to distribute this brand's products. You are offering wholesale products to the daigou community that maybe unique and exclusive.

Products Listing

<20 SKUs listing - wholesale pricing & optional bulk buying.



About Brand

Brief introduction for the daigou to know more about the brand.



Store QRCode

Daigou StoreFront owners can buy from the store directly via unique eStore QRCode.



Certificate of Authority

To prove to daigou buyers that this eStore is a legitimate store authorised by brand.



Daigou Content Center

A 'place of truth' where daigou can access legitimate branded daigou content, i.e., example ads, images



DaigouSales Merchandising Activities



Thank You!



DAIGOU**SALES**

Please contact us via:



info@daigousales.com



@ daigousales



@ daigousales



@ daigousales