



**BLACK
PEARL™**

Hi James,

Thanks again for your time in
discussion points. We can
we'll let you know of any

Have a safe flight home

Kind regards,
Joe W.

Joe Wilton
CEO

Lancewood Savings Bank LLC
Suite 234, 64 Nicholas Avenue
DDI +1 555 6789



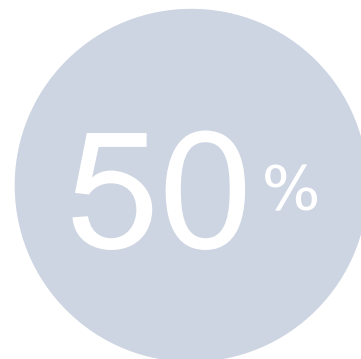
BUSINESS EMAIL MARKET



Form of business communication.

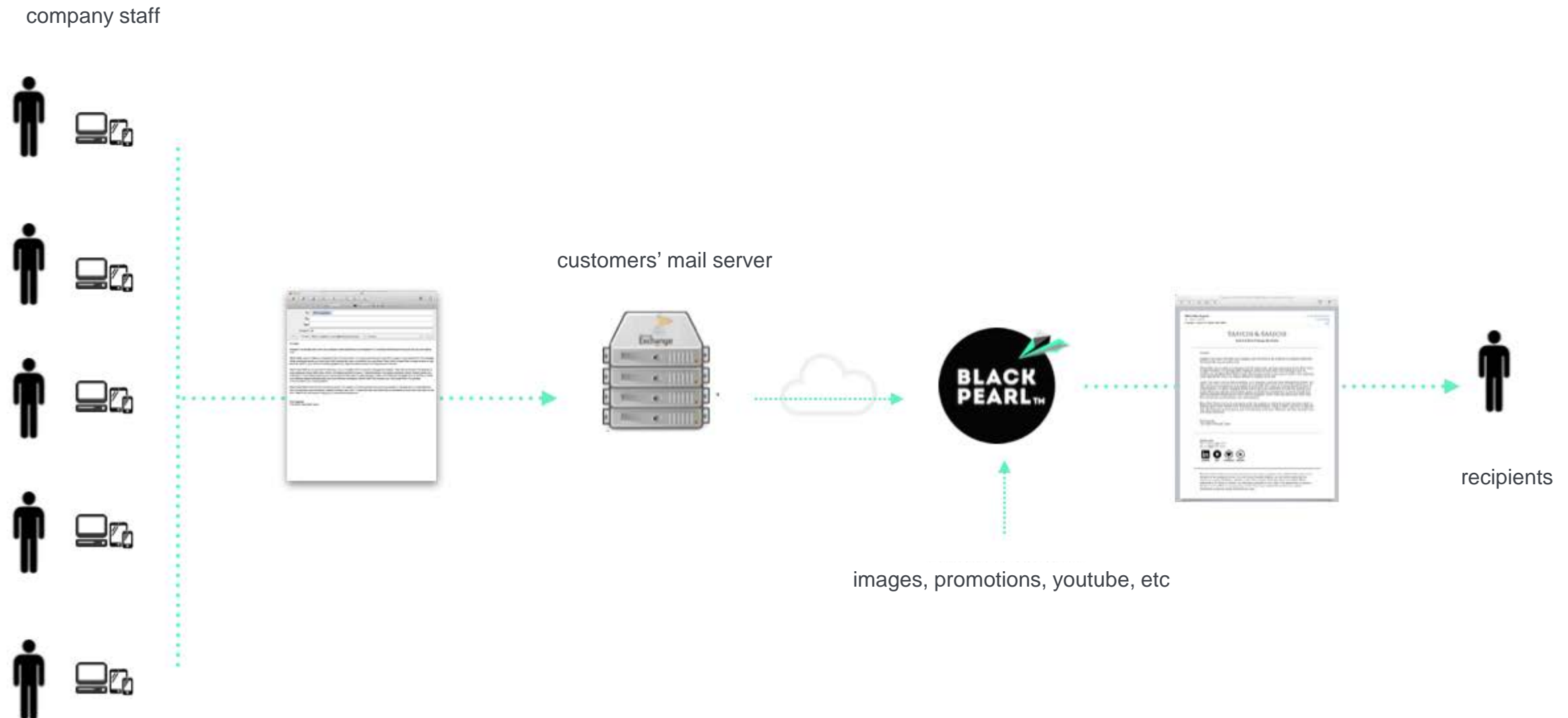
10,250

Average Emails/Year.



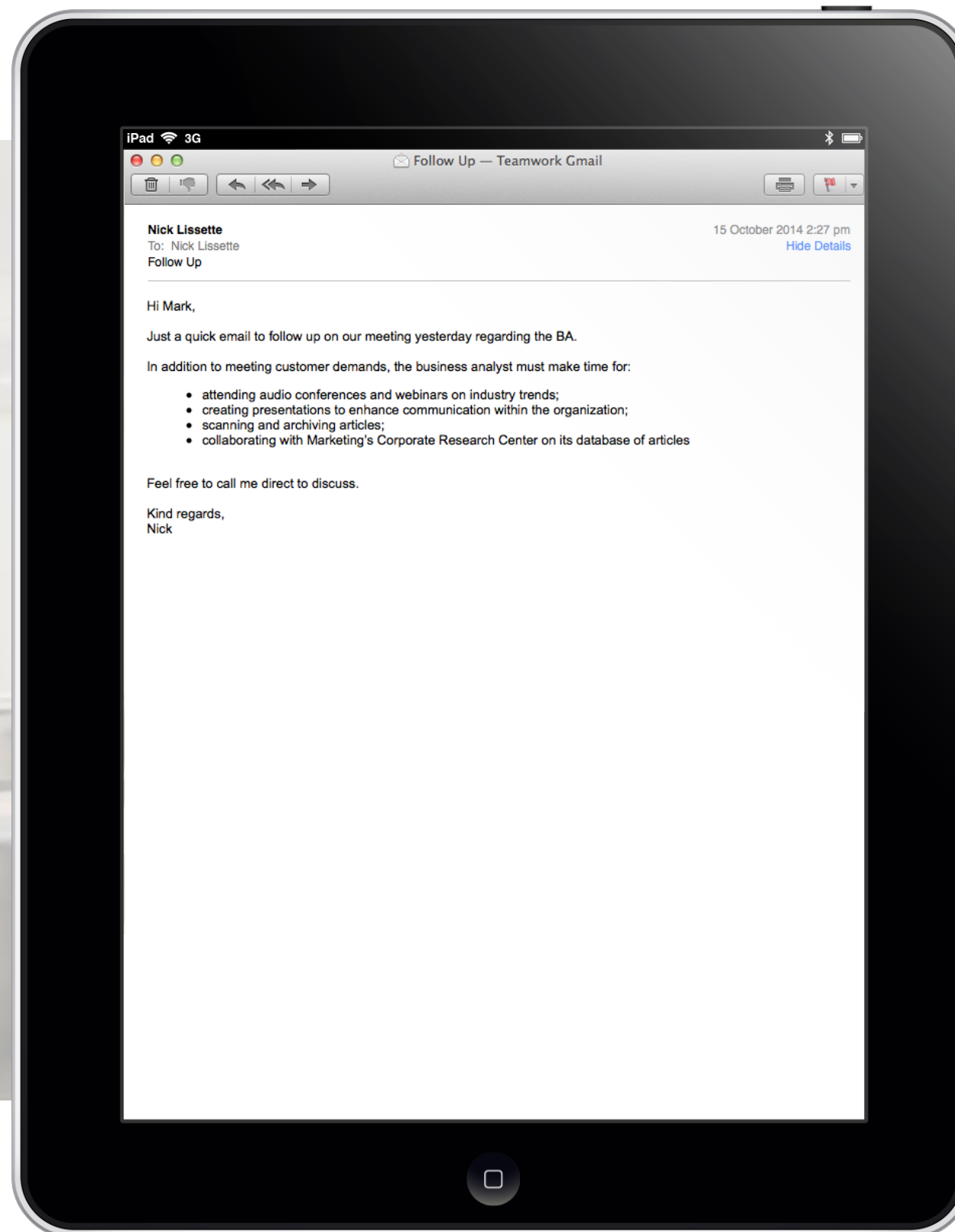
Opened on mobile devices.

HOW BLACK PEARL WORKS

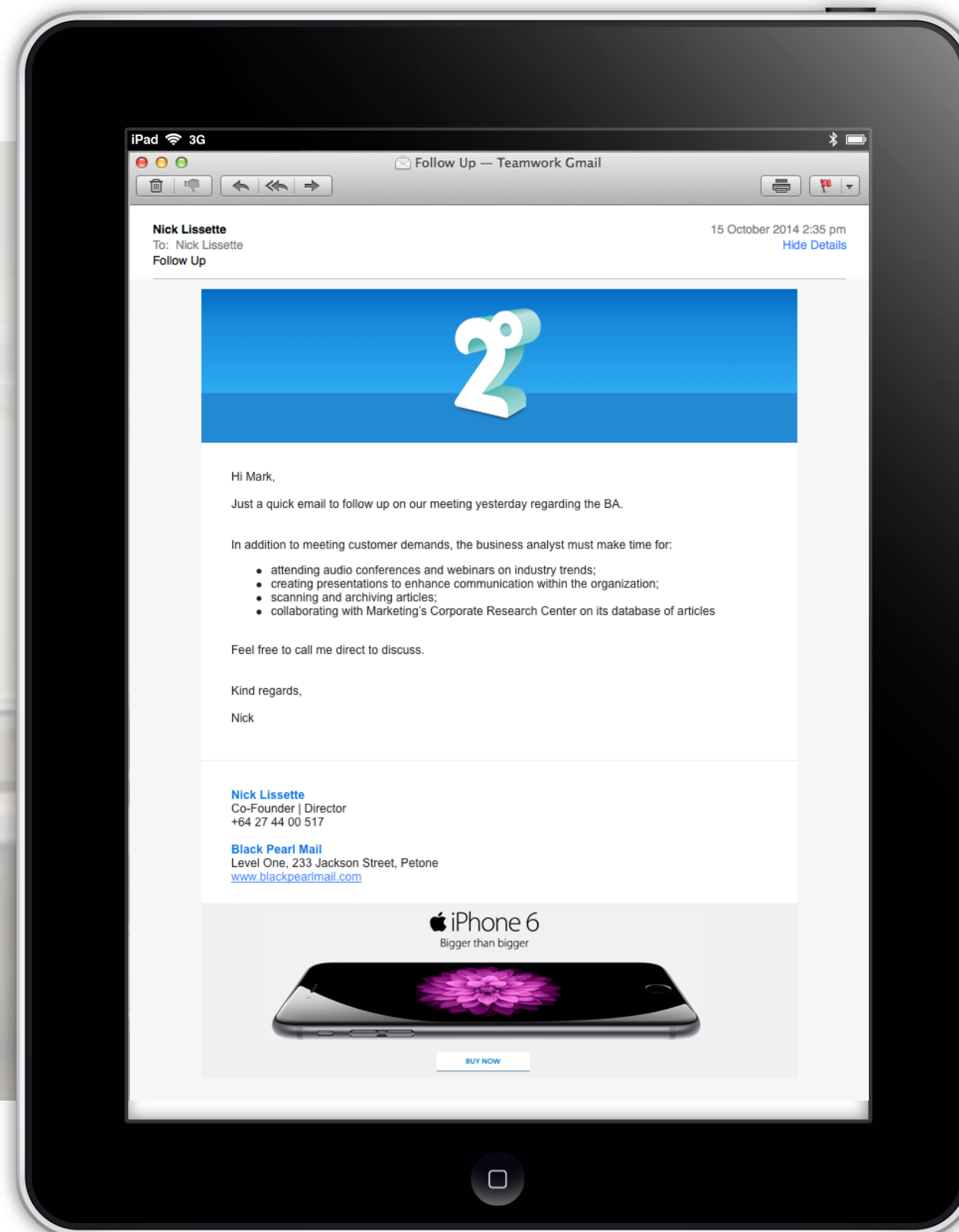


Black Pearl Mail™ is a cloud SaaS service (although it can be installed internally for Enterprise customers) and works with all email servers and email clients (including smartphones and tablets). End-user email behaviour does not change other than their signature is not at the bottom of their email when they compose.

FROM THIS



TO THIS



2 July 2014 4:08 pm
Hide Details

15

Black Pearl Support
To: Nick Lisette
Preview Email from Black Pearl Mail

SAATCHI & SAATCHI

Saatchi & Saatchi Design Worldwide

Hi there,

Imagine if all emails sent from your company were delivered to the recipient in a branded letterhead format just like you are seeing now.

What better way to make an impression than through email - up close, personal and only 30cm away in high resolution! The average office employee sends out more than 9000 emails per year, so whether you use Black Pearl Mail's image click-through smarts or just want an uplift in your outbound email appearance, there is a serious amount of exposure to be had.

Black Pearl Mail is not just about branding, it is a complete outbound email management system. We offer end-to-end transparency over outbound email traffic flow, which is a serious benefit for busy IT administrators. Our game-changing 'follow' feature gives you notification of recipients opening your email without the need for read receipts. Users can finally be managed from a central console and different departments/groups can have different templates. Black Pearl Mail makes your most used form of business communication your most powerful.

Black Pearl Mail is the home of amazing email. Our passion is making email look stunning, easier to manage and a more effective form of business communication. Setup is simple, your first 14 days are free, and there are no contracts so you have the keys to the door. Welcome, we hope you enjoy your new email experience.

Kind regards,
The Black Pearl Mail Team

Demo User
mb. +1 (555) 444 2222
ph. +1 (555) 444 4444



LINKEDIN

REEL

LOVEMARKS

WEBSITE

The information in this email and any attachments may contain proprietary and confidential information that is intended for the addressee(s) only. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, retention or use of the contents of this information is prohibited. When addressed to our clients or vendors, any information contained in this e-mail or any attachments is subject to the terms and conditions in any governing contract. If you have received this e-mail in error, please immediately contact the sender and delete the e-mail.

Voda NZ

4:08 pm

100%

All Inboxes (1)

From: support@blackpearl...
To: Nick Lisette

Hide

Preview Email from Black Pearl Mail
2 July 2014 4:08 pm

SAATCHI & SAATCHI

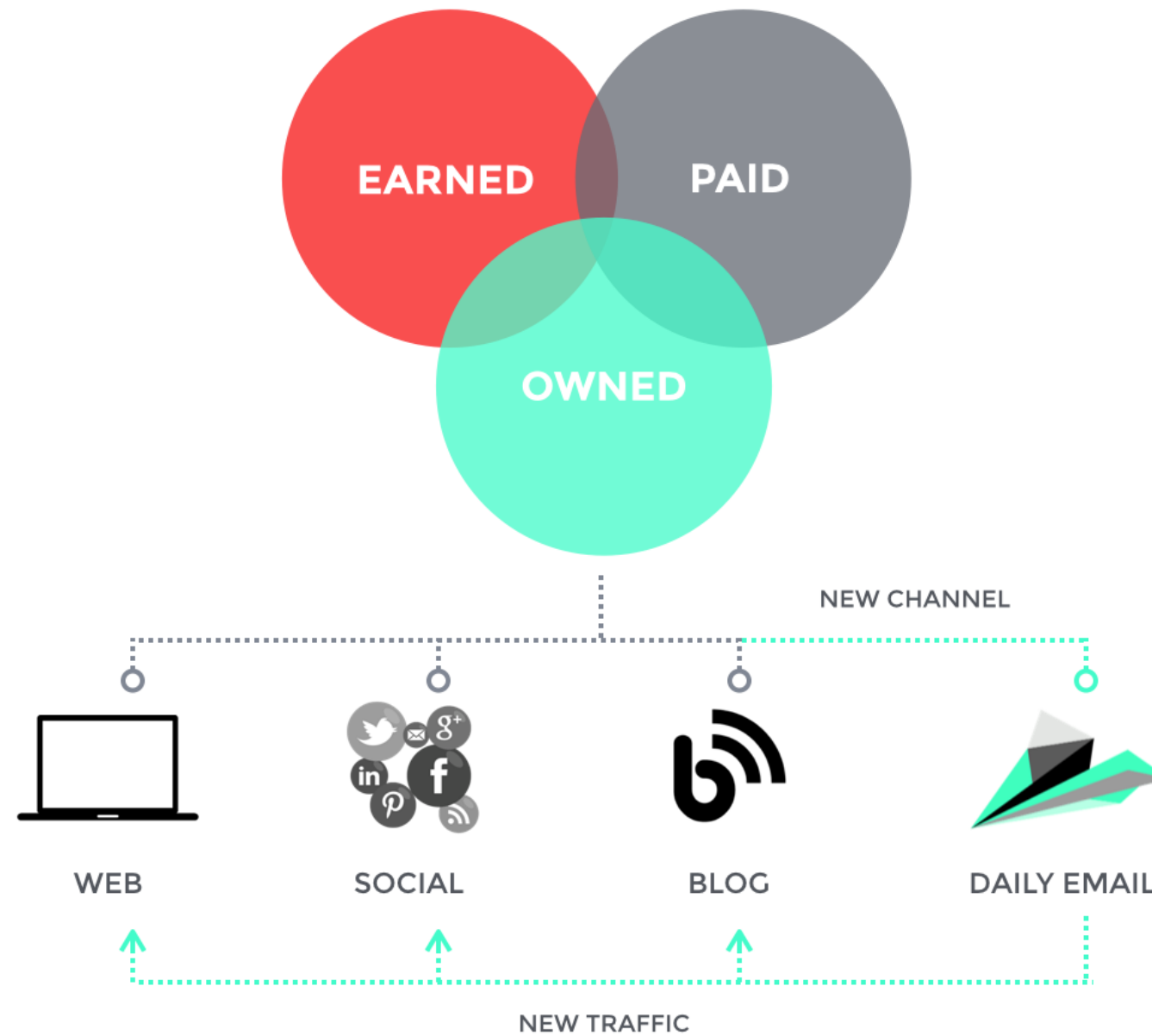
Saatchi & Saatchi Design Worldwide

Hi there,

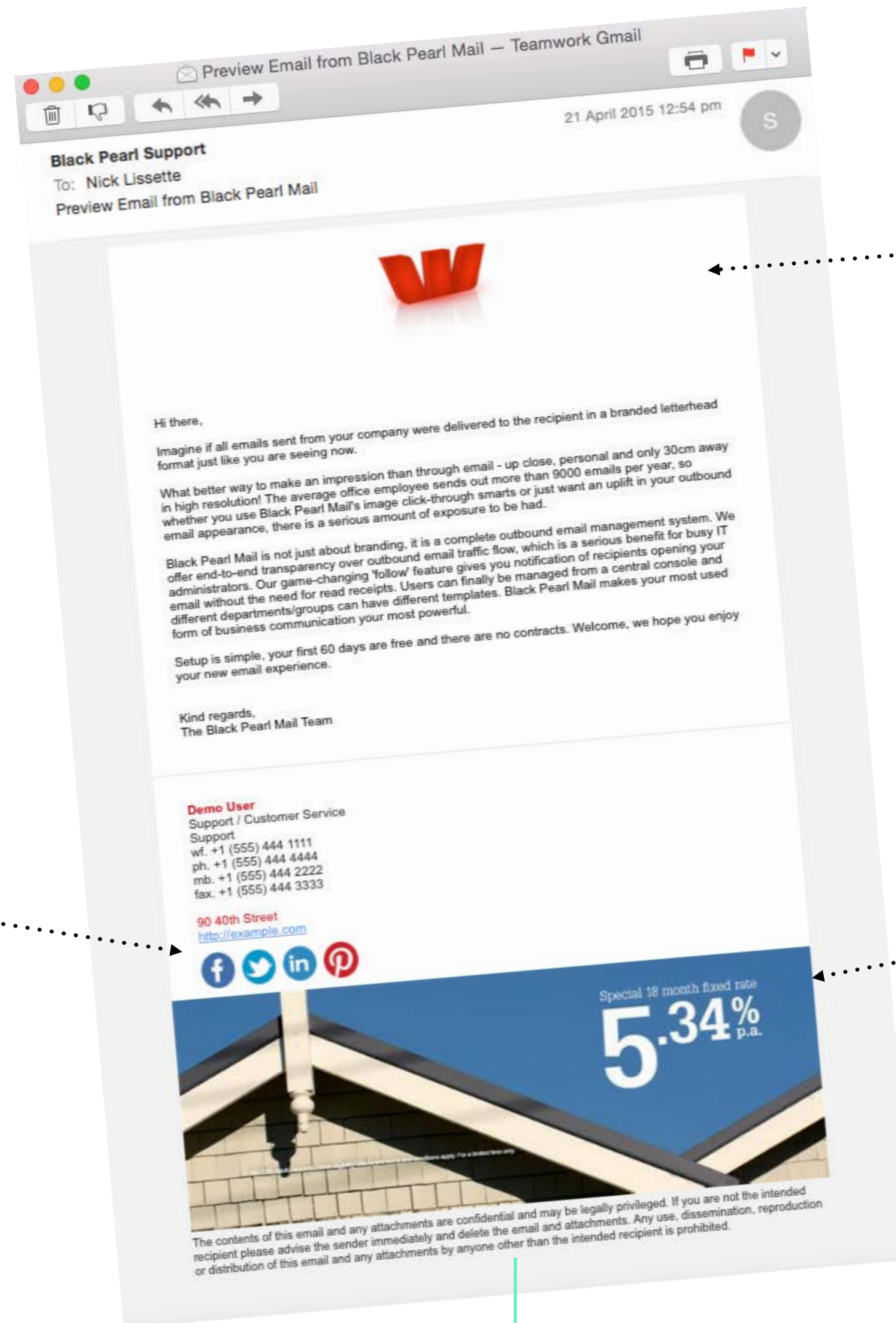
Imagine if all emails sent from your company were delivered to the recipient in a branded letterhead format just like you are seeing now.

What better way to make an impression than through email - up close, personal and only 30cm away in high resolution! The average office employee sends out more than 9000 emails per year, so whether you use Black Pearl Mail's image click-through smarts or just want an uplift in your outbound email appearance, there is a serious amount of exposure to be had.

OWNED MEDIA CHANNEL



LIVE CLICK THRU



Websites

Social Media

Promotions

CENTRALLY MANAGED CONTROL

Control multiple divisions, brands, groups, subsidiaries and departments all from one central location.

The image displays a screenshot of a web application interface for managing groups and users, overlaid on a stylized world map. The interface is titled 'Groups and Users' and includes a navigation bar with tabs for 'Dashboard', 'Groups and Users', 'Designs', 'Mail Server', and 'Analytics'. A 'Live Support' button is visible in the top left corner.

On the left side of the interface, there is a sidebar with a list of groups, including 'DG TEST', 'MARIKO', 'MB FORT COLLINS', 'MB NEWTOWN', 'MB NZ MKTG', 'MB UK', 'MEHL', 'MOKOPUNA', 'PT CHINA', 'PT FORT COLLINS', 'PT FRANCE', 'PT MALAGA', 'PT MALAGA (DE)', 'PT MALAGA (FR)', 'PT MALAGA (IRE)', 'PT MALAGA (NO)', 'PT MALAGA (SE)', 'PT MALAGA (UK)', and 'PT MB MALAGA (UK)'. A '+ ADD A NEW GROUP' button is located at the top of this list.

The main content area is titled 'Users' and features a '+ ADD A NEW USER' button and a search bar labeled 'Search for users'. Below this is a table listing users with columns for 'USER', 'EMAIL ADDRESS', 'ACTIVATE USER', and 'FORWARD/REPLIES*'. The table contains 20 rows of user data, each with an 'Edit' link next to the user name.

The world map in the background is stylized with a gear-like pattern and green circular highlights indicating various global locations. A vertical label 'Support & Feedback' is positioned on the map.



USER	EMAIL ADDRESS	ACTIVATE USER	FORWARD/REPLIES*
Kyriacopoulos, Nathan	nathan@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
.. Dispatch	dispatch@philandteds.com, despatch@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acuna, Francisca	francisca@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Allan, Kate	kate@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Alouti, Nadia	nadia@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Andersen, Christine	christine.andersen@philandteds.com, nz_web_sales@philandteds.com, christine@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Archard, Sachin	sachin@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ashbee, Joe	joe@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Attewell, Ethan	ethan@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Begg, Caitlin	caitlin@mountainbuggy.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bentley, Geoff	webmaster@philandteds.com, geoff@philandteds.com, web-plugins@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Beytagh, Allanah	sale_shop_accounts@philandteds.com, sale_shop@philandteds.com, allanah@philandteds.com, triedandtrue@philandteds.com, dps_sale_approval@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Blackham, Jeff	jeff@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Blackie, Dominic	dominic@philandteds.com, fax@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Blagojevic, Miodrag	miodrag@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bodéré, Johanna	france@philandteds.com, johanna@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Brace, Phil	outandabout@philandteds.com, design@philandteds.com, id_leader@philandteds.com, phil@philandteds.com, product@philandteds.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



WORLD FIRST TECHNOLOGY

[← Go back](#)[Live Support](#)OPTIONS ▾



1 Select layout



Modern









Professional






Traditional







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Setup is simple, your first 60 days are free and there are no contracts. Welcome, we hope you enjoy your new email experience.

Kind regards,
The Black Pearl Mail Team

Demo User

Support / Customer Service
Support
wf. +1 (555) 444 1111
ph. +1 (555) 444 4444
mb. +1 (555) 444 2222
fax. +1 (555) 444 3333

90 40th Street
http://example.com



Are you ready to become a Content Marketing Rockstar?

We're looking for experienced Account Managers.

APPLY NOW

2 Customize layout

Upload images

We recommend a logo width of 200-400px and a banner width of 600px.

Top logo

Click to select image

Website link

dbfdigital.co.nz

Bottom banner


Click to select image

Website link


http://content.dbfdigital.co.nz/content-marke

Select colors

Signature color



Background color



Select signature font

Georgia

Times New Roman

Arial

Verdana

Impact

Arial Black

Comic Sans

Courier

Disclaimer



© Black Pearl Mail Limited 2015

Send Test Email

Save

support & feedback

DESKTOP / MOBILE





AT LAST TRANSPARENCY

The screenshot shows a web application interface with a top navigation bar containing 'Dashboard', 'Templates', and 'Reporting'. A left sidebar lists 'Overview', 'Track and Trace', 'Templates', 'Landing Pages', 'A/B Testing', and 'Email Addresses'. The main content area is titled 'Track and Trace' and includes search filters for 'To' (Any), 'From' (simon@end-game.com), 'Subject' (budget), and a 'Date Range' from 1 July 2013 to 20 July 2013. A magnifying glass is positioned over a table of email activity.

DATE	TO	FROM	SUBJECT	STATUS
12 July 2013, 10:02am	jamie.wilsons@gmail.com	simon@end-game.com	Help needed with budget	Opened
12 July 2013, 10:00am	andrew@butel.co.nz	simon@end-game.com	Budget update for the next two financial year ...	Not Read
12 July 2013, 10:02am	jamie.wilsons@gmail.com	simon@end-game.com	Help needed with budget	Opened
12 July 2013, 10:00am	andrew@butel.co.nz	simon@end-game.com	Budget update for the next two financial year ...	Not Read
12 July 2013, 10:02am	jamie.wilsons@gmail.com	simon@end-game.com	Help needed with budget	Opened
12 July 2013, 10:00am	andrew@butel.co.nz	simon@end-game.com	Budget update for the next two financial year ...	Not Read
12 July 2013, 10:02am	jamie.wilsons@gmail.com	simon@end-game.com	Help needed with budget	Opened
12 July 2013, 10:00am	andrew@butel.co.nz	simon@end-game.com	Budget update for the next two financial year ...	Not Read
12 July 2013, 10:02am	jamie.wilsons@gmail.com	simon@end-game.com	Help needed with budget	Opened
12 July 2013, 10:00am	andrew@butel.co.nz	simon@end-game.com	Budget update for the next two financial year ...	Not Read

Page 1 of 12

INSIGHTFUL REPORTING

Welcome back to Black Pearl, you
have sent **54,667** emails in the last month

Emails Sent



9 of your users are
ready and 8



Total Clicks



DATE	TO	FROM	
13 Apr 2015, 1:53 PM	ngel@blackpearlmail.com	chris.h@blackpearlmail.com	Re: Black Pearl Mail
13 Apr 2015, 1:53 PM	sady@nabe-its.com	chris.h@blackpearlmail.com	Black Pearl Mail Sample
13 Apr 2015, 1:53 PM	ngel@blackpearlmail.com	chris.h@blackpearlmail.com	Black Pearl Mail Sample
13 Apr 2015, 1:48 PM	ngel@blackpearlmail.com	chris.h@blackpearlmail.com	Re: A sample was requested
13 Apr 2015, 1:43 PM	shaun.s@blackpearlmail.com	chris.h@blackpearlmail.com	JNF
13 Apr 2015, 1:17 PM	moly@ladybughouse.org	chris.h@blackpearlmail.com	Black Pearl Mail - Let's Get You
13 Apr 2015, 1:15 PM	JCSpecialtiescorp@gmail.com	chris.h@blackpearlmail.com	Black Pearl Mail - Let's Get You
13 Apr 2015, 1:14 PM	ngreen@bellreportsaus.com.au	chris.h@blackpearlmail.com	Black Pearl Mail - Let's Get You
13 Apr 2015, 12:24 PM	administrat@thierry-jame...	chris.h@blackpearlmail.com	Black Pearl Mail - Let's Get You
13 Apr 2015, 12:24 PM	administrat@thierry-jame...	chris.h@blackpearlmail.com	Black Pearl Mail - Let's Get You
13 Apr 2015, 12:20 PM	administrat@thierry-jame...	chris.h@blackpearlmail.com	Black Pearl Mail - Let's Get You
13 Apr 2015, 12:18 PM	steven@ris.us	chris.h@blackpearlmail.com	Black Pearl Mail - Let's Get You
13 Apr 2015, 12:15 PM	manuel.schot@fluency.com	chris.h@blackpearlmail.com	Let's Get You Relaying
13 Apr 2015, 12:12 PM	fsupport@exceedworld.co.in	chris.h@blackpearlmail.com	Let's Get You Relaying
13 Apr 2015, 12:11 PM	monique.buys@nolabs.co.za	chris.h@blackpearlmail.com	Let's Get You Relaying
13 Apr 2015, 12:09 PM	ndiana@nrcinvestments.com	chris.h@blackpearlmail.com	Let's Get You Relaying
13 Apr 2015, 12:05 PM	mohamed@partneric.com	chris.h@blackpearlmail.com	Let's Get You Relaying
13 Apr 2015, 11:59 AM	mail@euge-words.com	chris.h@blackpearlmail.com	Let's Get You Relaying
13 Apr 2015, 11:58 AM	admin@wedglobal.co	chris.h@blackpearlmail.com	Important Informa
13 Apr 2015, 11:49 AM	marty.griffith@platinumcode.us	chris.h@blackpearlmail.com	Re: Important

TO SUMMARISE

- *Brand Consistency.*
- *Management and control of your No. 1 form of business communication.*
- *Incremental sales increases by the use of dynamically created digital templates to up-sell and cross-sell products and services.*
- *Improved communication.*





COMPANY OVERVIEW



SAAS COMPANY

Cloud SaaS service.

Service the globe.

\$1.00/user/month. Build recurring revenue.

Establish customer-base. Establish IP assets.

KEY LEADERSHIP TEAM



Nick Lissette



Shane Bruhns



Simon Raymer



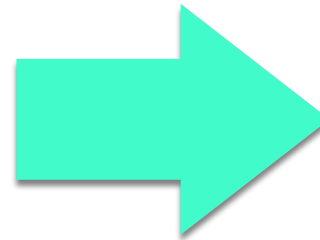
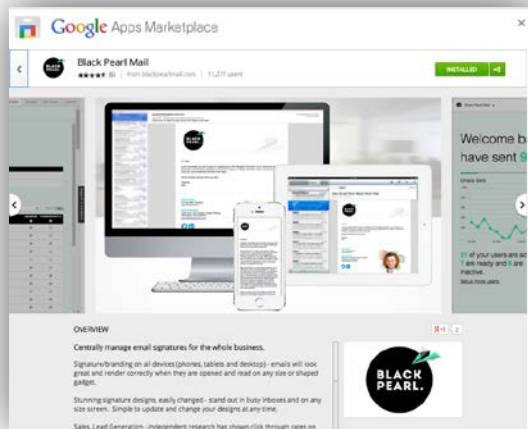
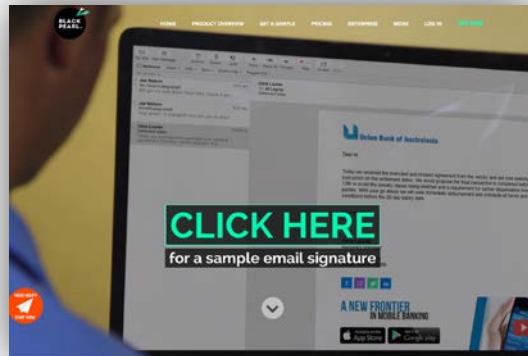
Simon Botherway



Peter Clare



ONLINE SERVICES SME



BLACK PEARL

Sign Up

Company Name

Domain Name

Approx. # of Users

Country

New Zealand

First Name

Last Name

Email Address

Phone Number

Password

Confirm Password

or

Sign in with Google

FIRST 60 DAYS FREE

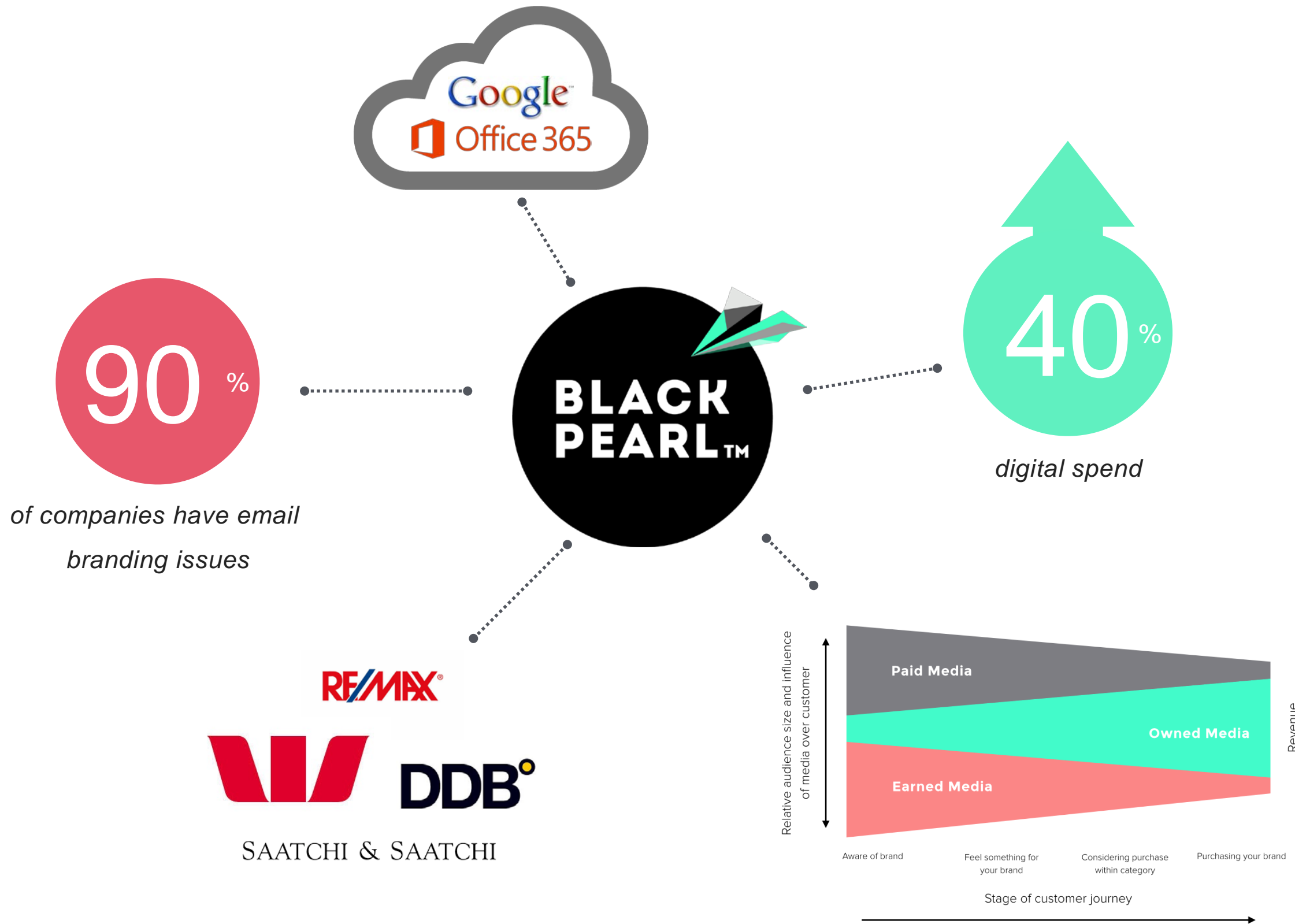
Then just
\$0.99 USD
per user per month
(minimum \$14.99 USD p/m)

support & feedback

powered by



ENTERPRISE BUSINESS



NEXT STEPS

